

INTRODUCTION

- Name: Zipments
- Head quaters: New York, New York
- Founded: May 2011
- Current Status:
Acquired by Deliv on November 9, 2015
- Aliases: Xtrapickup
- Founder: Travis Brack, Elliot Nelson, Garrick Pohl
- Slogan: “Deliver your way”

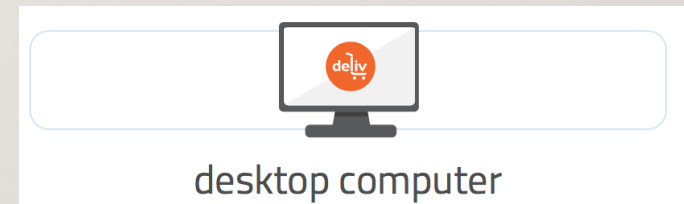


zipments powered by 

The image shows the logo for zipments, which consists of the word "zipments" in a bold, lowercase, sans-serif font. To the right of "zipments" is the text "powered by" in a smaller, lowercase, sans-serif font. Further to the right is the Deliv logo, which is a red circle containing the word "deliv" in white, lowercase, sans-serif font. The entire logo is set against a white background within a black-bordered box.

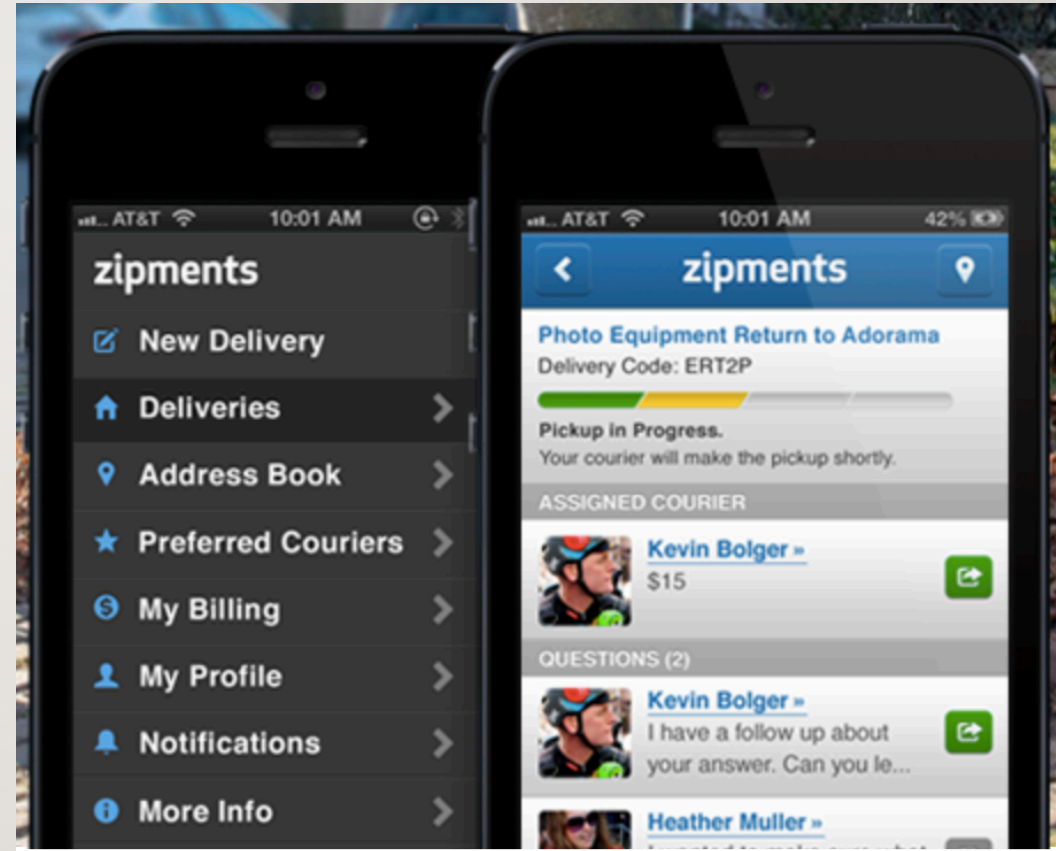
CREATION

- Two way to zip:
 - Via online shopping cart. Online retailers can now offer zipments as a delivery option at checkout. Including: Retail, Professional services, and Restaurants/Food Delivery
 - Directly from zipments.com. Easy requests can be made through www.zipments.com or the zipments mobile app.



MOBILE APP

- Available for Zipments Canada.
- Features:
 - Request deliveries from anywhere
 - Track delivery while you are on the go.
 - Contact courier with the click of a button
 - Store addresses for future requests



CHARACTER

- The company's mission and values are business oriented.
- Efficiency: quick, easy to schedule, live tracking
- Human touch: customer can call or text couriers directly and rate their performance.
- Three way to reinforce trust issue:
 - Zipments implements rigorous selection processes for couriers. 95% of Zipments's couriers are professional delivery people
 - Couriers have pictures, no. of deliveries and rating, seniority, short presentation on the Websites.
 - Zipments self-insures risk up to \$250.

OFFER

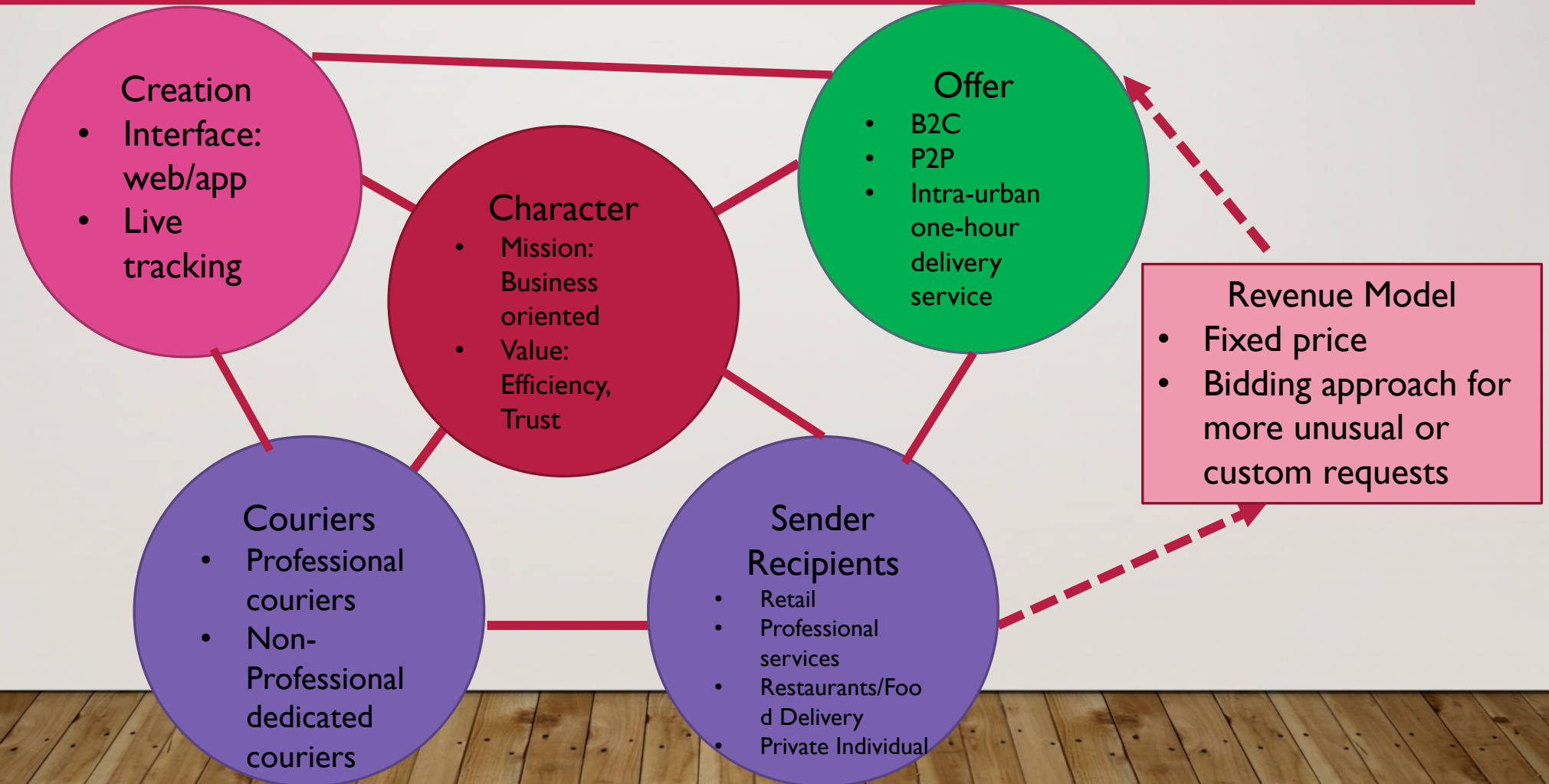
- B2C,P2P Delivery Method
- Intra-urban one-hour delivery service
- Communication Methods: Website:<https://zipments.com>, Online Messaging System, Zipments mobile App, Facebook, Twitter.

STAKEHOLDER

- Senders: Online shops, Brick-and-Mortars shops, Restaurants, Business, Private individual.
- Recipients: Private individual.
- Couriers: 95% of Zipments's couriers are professional delivery people with more than four years of professional delivery experience on average.



BUSINESS MODEL



BUSINESS PERFORMANCE

- Acquired by Deliv on November 9, 2015
- Total Equity Funding\$2.25M in 3 Rounds from 7 Investors.