



Launched October 2014

Traveler – Earn while you travel by utilizing excess baggage space available with you while traveling across countries, states, or cities

Sender – Send your package to anyone anywhere anytime

Ship On Demand

Process – Sender

Senders can search for a traveler through 3 different means:

- General search for a desired package destination
- Advanced search and input information regarding From and To locations, Departure and Arrival Dates, Package Weight, and Price/Unit Offer
- Search traveler journeys starting from a specific city with built-in Google Maps services

Sender selects traveler and enters request details

Sender sends request to traveler and waits for traveler to accept

Sender hands over package to traveler

Process – Traveler

Travelers list their journey including the following information:

- From and To locations, Departure and Arrival Dates, Mode of Travel, Weight up to Limit, Price per unit weight, Minimum Price, and Notes

Traveler accepts request from sender

Traveler meets sender and checks package

- No sealed packages, commercial items for sale, or prohibited items

Traveler delivers package to receiver at destination

Business Model

Name	Clients	Offer	Character	Couriers	Revenue Model
International	P2P	Deliver a Parcel (National/International)	Human Trust	Travelers	Negotiated Prices

Character

Mission: Community oriented

Values: Human Touch, Trust

Offer

P2P, National, International

Stakeholders

Senders: Private Individual (18 or older)

Couriers: Travelers (18 or older)

Recipients: Private Individual (18 or older)

Creation

Interface: Zaldee app

Matching senders & couriers: List and Algorithm

Payment Processing: Zaldee is not involved in any transaction, and does not handle payments. Mode of payment, pricing, currency type, location, time, and date of payment is mutually decided between traveler and sender.

Selection of Carriers: Any private individual using the app can be a traveler.

No Live Tracking

Revenue Model

Negotiated Prices

Senders post requests with a Price per Unit amount

Travelers list journeys with a Price Per Unit amount and Minimum Price

- Senders decide whether to send a request to the Traveler

Requests will be honored based on mutually agreed price and terms

Communication & Information Systems

Chat Features: Chat functionality between Sender and Traveler is enabled once a request is sent to the Traveler

Sender's request details include

- Sender's Email and Phone No.
- Receiver's Name and Phone No.

Real time notification with requests and chat messages

Ask for recommendations

- (Zaldee username or email input required)

Any user can view a traveler or sender's

- Profile: Feedback, Recommendations, Trust shields, About me, Gender, Work, School Languages
- Recommendations
- Feedback Score

Market Traction & Business Performance

- Zaldee mobile app (Android/iOS) – 100,000+ downloads
- Reviews: 4.4/5.0 stars
- Zaldee Facebook Page – 190,000 followers and likes
- Zaldee Twitter – 14,000 followers
- Zaldee Instagram – 12,000 followers
- Best Mobile App Awards
 - Nominated for 2016 March Awards, Silver Award, Best Designed Mobile App