WeBringg
Crowdsourcing Company Business

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Business Model Main Ideas

Hyperfast Deliveries

- Average delivery time : 16 minutes
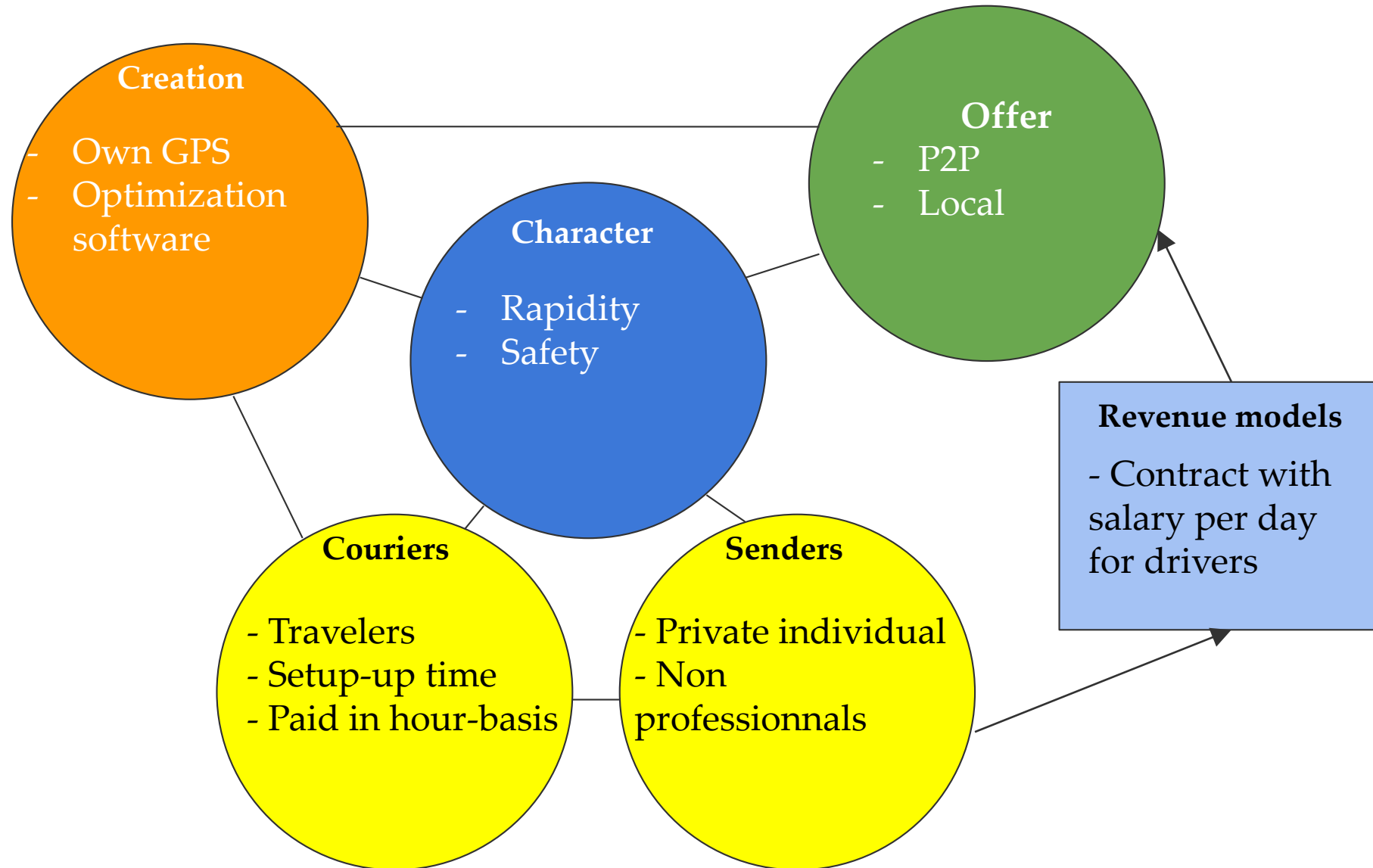- Maximum delivery time : 60 minutes

Hyperfast Customers

- Average pick-up time : 5 minutes
- Average distance : 6 km

Hyperconnectied Delivery

- Live tracking packaging

Tetrahedral Business Model Framework

Creation
- Own GPS
- Optimization software

Character
- Rapidity
- Safety

Offer
- P2P
- Local

Couriers
- Travelers
- Setup-up time
- Paid in hour-basis

Senders
- Private individual
- Non professionnals

Revenue models
- Contract with salary per day for drivers

Couriers

Get Paid Weekly
Earn up to €140 per day and get paid directly into your bank account weekly. You get to keep all the tips too!

Set Your Own Hours
Work nights, weekends, as much as you want. No need to ask for time off. You are your own boss! Top up your regular income or make WeBringg your main gig.

Get Out There
Get out and about, make someone's day, interact in your community—and get paid for making deliveries. Be a part of a fun and growing network.

WeBringg Driver Application

*Obligatoire

Name *

Votre réponse

Email *

Votre réponse

Address *

Votre réponse

Phone Number *
35387 1234567

Votre réponse

What country is your drivers license from?

Votre réponse

How did you find out about this job? *
- Google
- Facebook
- Referral
- Flyer
- Magazine
- Jobs Website

Do you have the right to work in Ireland as a self-employed contractor and have an Irish bank account? *
- Yes - UK, EU, EEA or Swiss Passport or Identity Card
- Stamp 4
- Stamp 2 (Student)
- No

What type of vehicle do you have? *
- Car
- Van
- Scooter

Do you have an Android or Iphone Mobile? *
- Android
- Iphone

Have you ever been convicted of a criminal offence [which is not a spent conviction within the terms of the Rehabilitation of Offenders Act 1974]? *
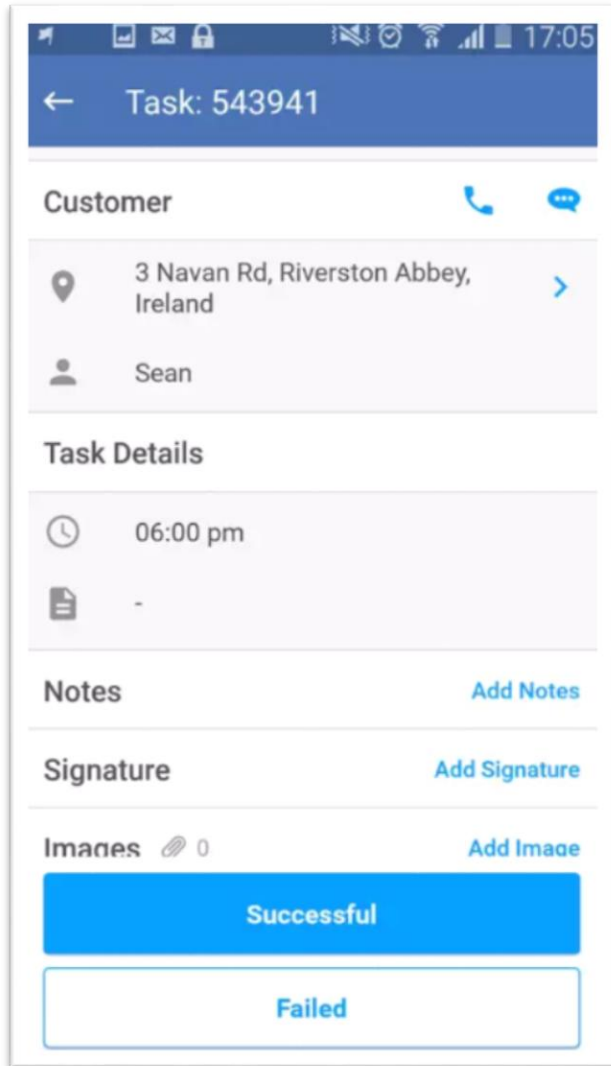- Yes
- No

Registration
- Name
- Email
- Address
- Phone information (number & type)
- Driving license
- Driving authorization
- Type of vehicle
- Security "check"

Security
- Detailed background checks
- Video interviews
- Driver's license, insurance and registration verification
- Driving history checks
- Proof of dependable vehicle (NCT)

Retailers

Description
- Customer put address
- Can schedule a time meeting
- Confirmation between customer and driver
- Add picture to help finding/tracking packages
- Customers have to rate couriers when they receive goods
- Live Tracking to enable customers to know their product locations

SocioTransit History

- Creation
- Dublin, Ireland

2015/12

- Launching

2016/07

-100 drivers registered in the system

2016/08

- Between 200 and 300 drivers registered in the system

2016/10

- Conquer UK market

2017/?
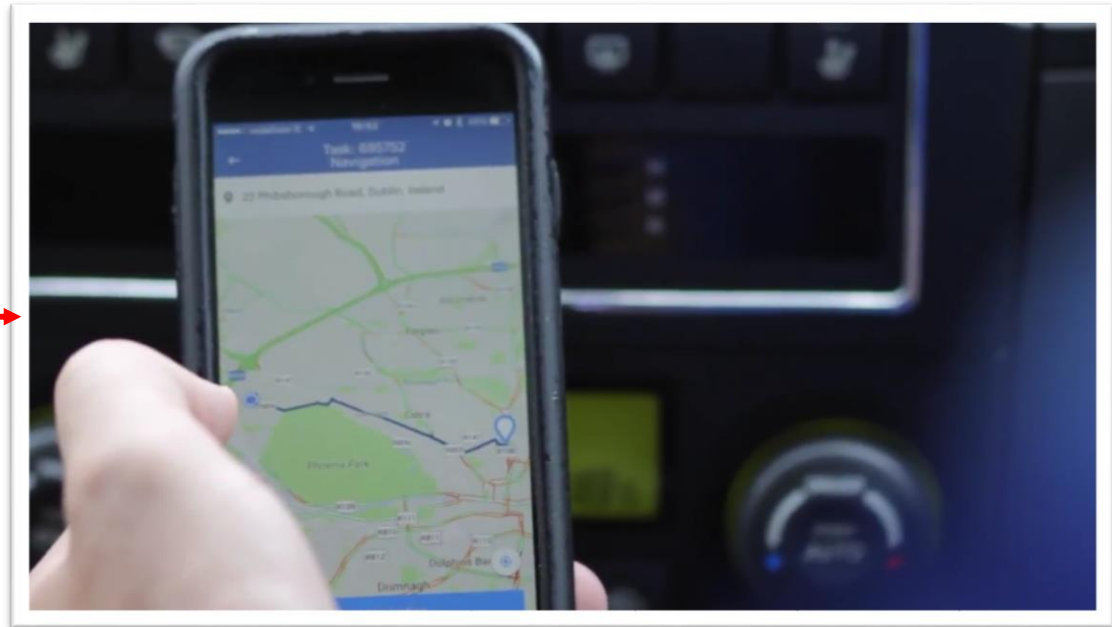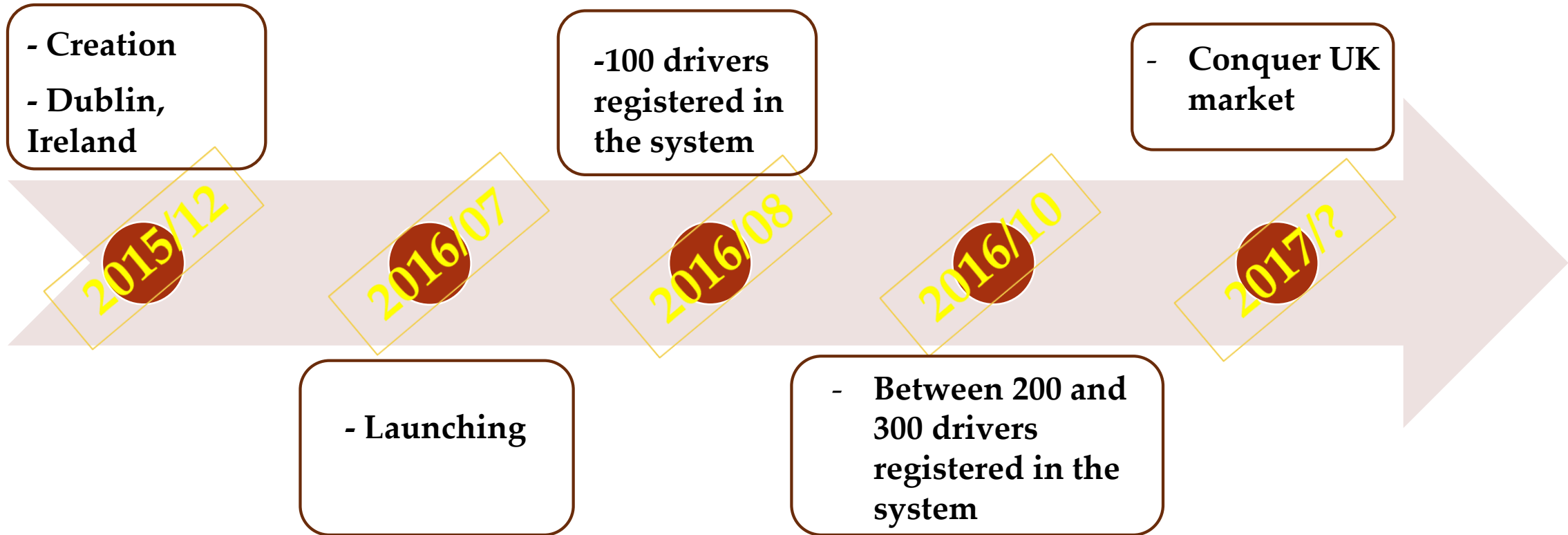
Normative Taxonomy Business

Customers	**1** Essentially non-professionals
Value proposition	**2** The faster the better
Position in the network	**3** Only in Dublin
Competitive strategy	**4** Average delivery time less than 30 minutes
Internal organization	**5** Still in growth
Logic of revenue	**6** A percentage of customers money is allocated to drivers
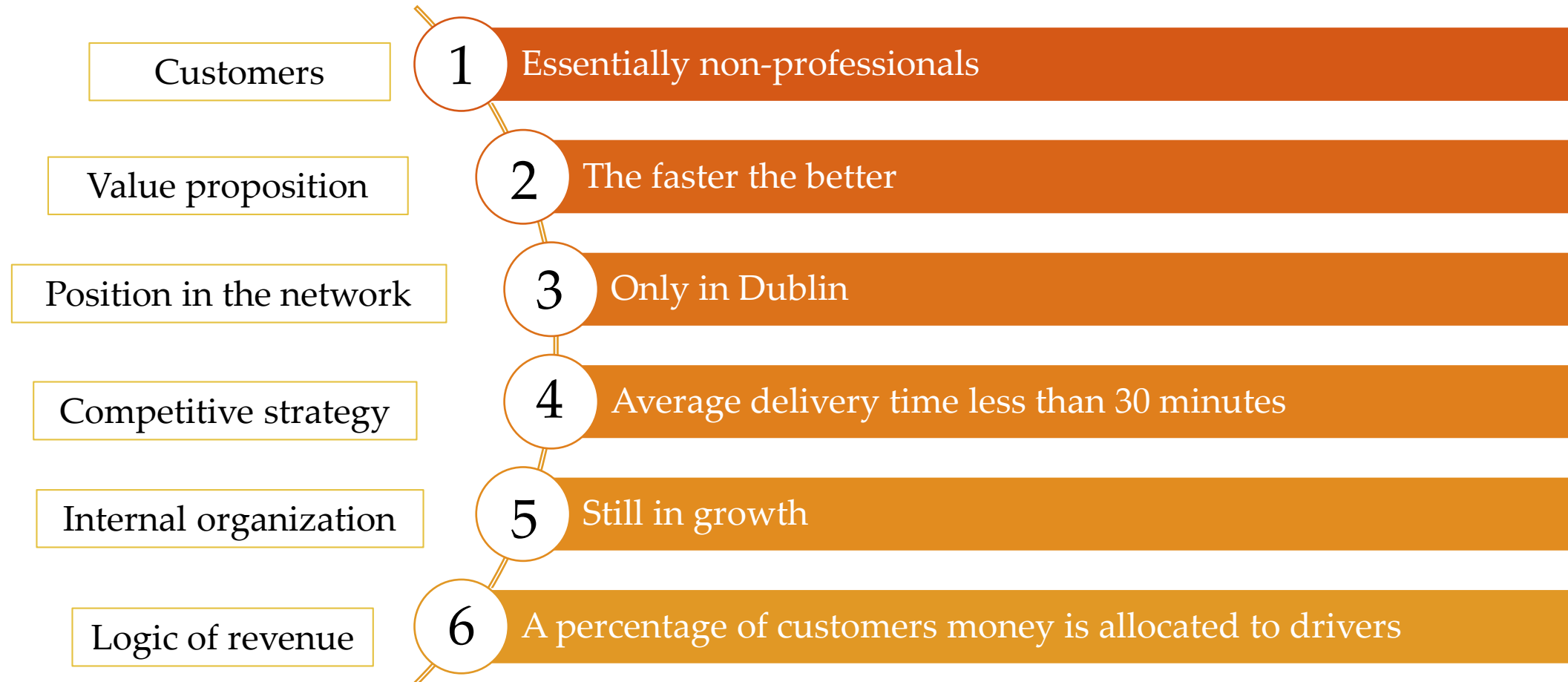
Normative Static Canvas Business

Cost
- Hourly salary for drivers

Revenue
- Benefits from customers minus salaries

- Rapidity
- Safety

- Car sharings

Key partners

- P2P

Key activities

- Secure payments
- Automatization

Key ressources

- Professionals
- Non professionals

Customers

- Friendship

Customer relationships

- People who have free time

Customer segments

Future & New Business

Issues
- Law regulationsin other countries (Dublin is crowsourcing-friendly)

Expansion
- Expanding to UK
- Expanding in Europe

Improvement
- The WeBringg software needs more data from more locations (only Dublin nowdays)

Competitors
- Amazon, Google Express, Uber Rush (biggest)
- Start-up (PetSmart, Deliv, WeDeliver)

In 2017
- Hiring Logistics Analyst and Operations Analyst (Nov 2016)