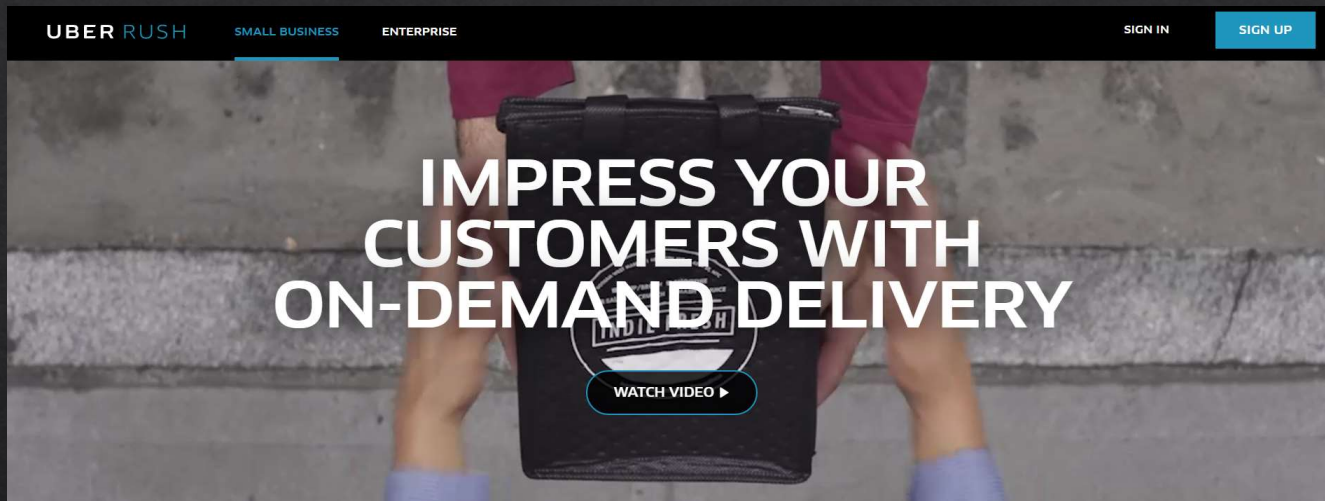


UberRUSH



Food

Apparel

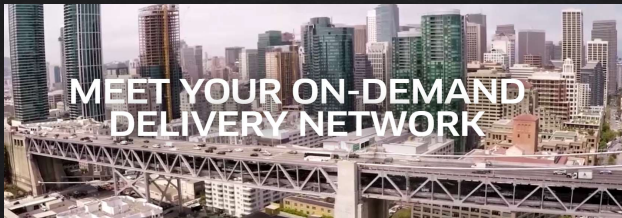
Flowers

Tailor

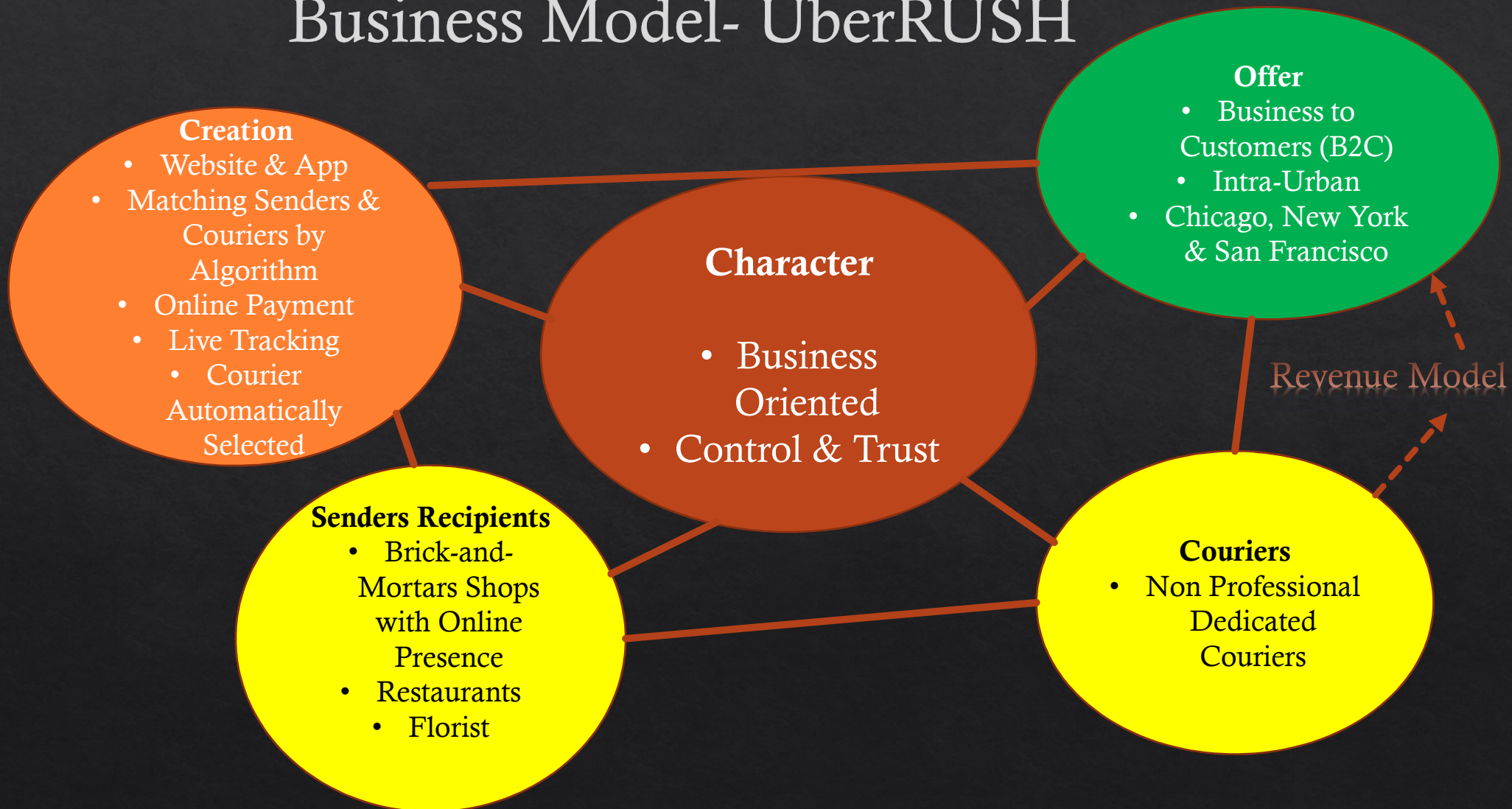
Retail

What is uberRUSH?

- ◇ Product and food delivery services have been around for many years but UberRUSH is a service that makes it easier for companies and customers to take advantage of delivered goods for little cost
- ◇ UberRUSH service are easily integrated in company's systems and customer's cellphones, tablets & computers
- ◇ Currently only available in Chicago, New York and San Francisco



Business Model- UberRUSH

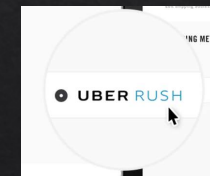


Revenue Model

- ◇ Fixed Price Model (Prices varies by location)
- ◇ Fixed Delivery Cost and Predetermined Fee for Each Additional Mile
- ◇ Rates
 - ◇ Chicago- \$6.30 first mile & \$1.80 for each additional mile
 - ◇ New York- \$5.50 first mile & \$2.50 for each additional mile
 - ◇ San Francisco- \$6.00 first mile & \$3.00 for each additional mile
- ◇ No Membership Fee
- ◇ Uber Technologies Inc. Receives Percentage of Sale

ORDER SUMMARY		
Subtotal		\$129
Shipping		\$5
Sales Tax		\$10.97
Total		\$144.97

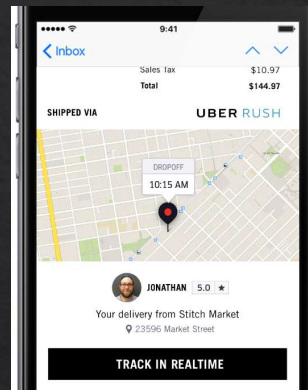
SHIPPED VIA **UBER RUSH**



Apps & Website reviewed

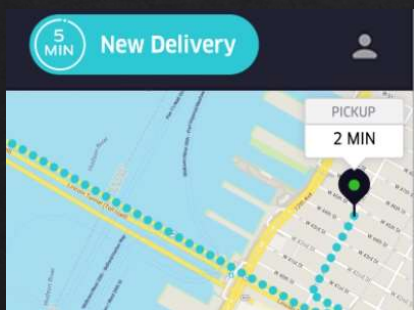
Shipper (Stakeholder #1)

- Order automatically send to shipper's tablet from app/website
- When order is ready shipper can request an UberRUSH pick up with one click



Customer (Stakeholder #3)

- Order from favorite website or app and choose UberRUSH as the shipping method
- Track order in real-time
- User friendly interface



Courier (Stakeholder #2)

- Notified when order is ready to be picked up
- Can choose to accept order or not
- Real-time delivery guidance



Apps & Website Support

- ◆ Top class Supply Chain partners
- ◆ Solving logistics problems with new ideas and experienced companies



Market Traction & performance

- ◇ UberRUSH is new to product and food delivery market and is still trying to find it's share of the market
- ◇ Currently only in three (3) cities but looking on expanding in market like the Tampa Bay Area and many others
- ◇ Already has some key retail partners like Walmart, Nordstrom, Cole Haan and many more

