

Toma&Go!

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envios alucinantes



- Collaborative messaging service between users that connects people who want to send something with travelers only in Spain: One-to-one business model.
- All those who have space to take a package to another regardless means of transport.
- B2C market: Place order on the website of a retailer.
- Try to create best network of collaborative shipments in Spain, 24 hours a day, 365 days a year.
- <http://tomandgo.com/>



- Trust: Have specific contract for security problem on the website. For example:
 - Don't accept any closed box that cannot see what it contains inside;
 - Always pay once the shipment arrives.
 - ...etc.
- Price varies from 5.00€ to 10.00€ each trip in Spain.
 - Senders can negotiate price with travelers/choose travelers by reviewing the profiles that provided on the website.



- Website:
 - Nice website, simple but has most of things people want to know when they begin to use it. But only has spanish version.
 - For FAQ part, it has a list of questions & answers and if the customers still have questions, can contact with whatsapp.
- App version: No apps is found.
- Business Performance: Low pageviews each day.