



I'll deliver **anything** for you

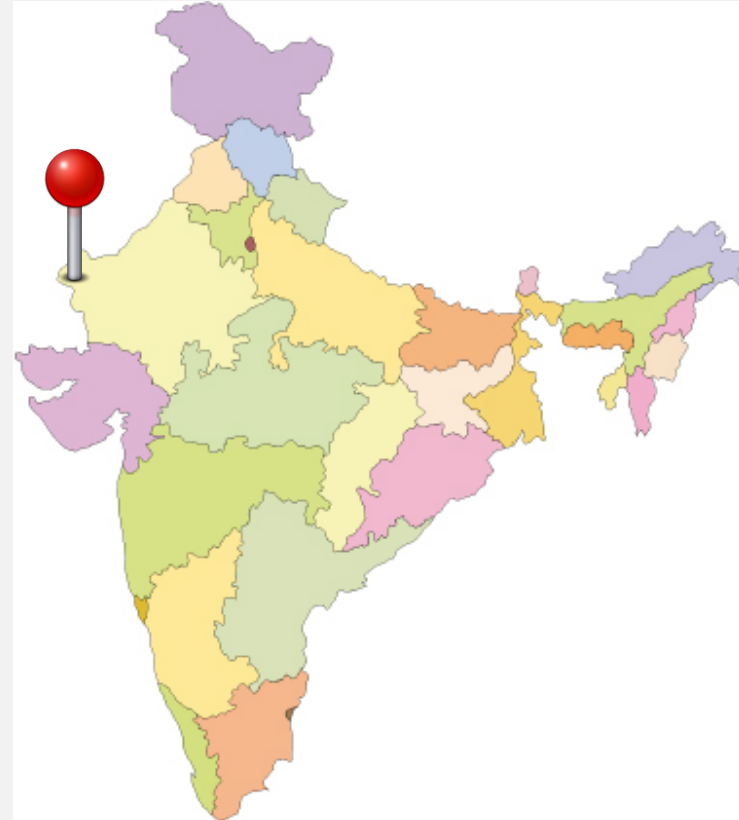


ABOUT/CHARACTER

- Founded: September 2014
- Headquartered: Jaipur, Rajasthan, India
- Cities served: Jaipur
- Target Market: People looking to save time on day-to-day chores of buying items or moving goods

Character

Business
Efficiency
Control



Cities served by Street Jumper

CREATION

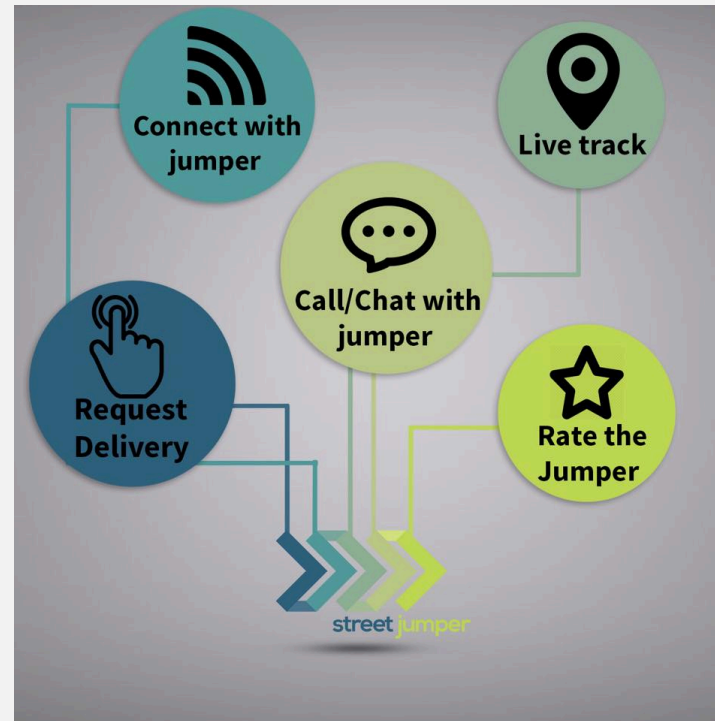
User chooses delivery type, pickup and drop off points

App assigns the nearest available jumper to the order

User calls and texts to explain in detail the order requirements

User tracks the jumper real time on the map

Jumper delivers the order and the user rates him on his service



OPERATION DIFFERENTIATORS

- Instant, on service demand
- Can deliver anything: food, medicines, clothes, electronics etc.
- Super personalized delivery
- Live tracking
- Customer rating ensuring quality
- Temperature sensitive goods handled



COURIERS/SENDERS & RECIPIENTS

- Professional dedicated couriers with thorough background checks and quality training
- Street Jumper hires people willing to work for a minimum of 65 hours each week on a flexible basis.
- Street Jumper only recruits people with a smartphone and a motorcycle
- Training ensures that the jumpers are well mannered, customer centric and friendly
- Sender: Street Jumper / Private Individual
- Recipient: Private Individual



REVENUE MODEL

- Fixed Price (Cash on Delivery)
- Charges are based on:
 - Delivery Fare (starts at Rs 20; increases based on distance and time)
 - Amount of purchase that the jumper spends on buying the items
 - Parking and toll charges incurred (if applicable)
 - Jumper displays receipt incurred on customer's behalf
 - Payments are made to the Jumper directly in cash, at pickup point or drop off point depending on the type of delivery.



- The jumper pays for the product
- The customer pays in cash on delivery


LIMITATIONS

- Cash on delivery limited to Rs 1000 (credit limit increases with customer's loyalty)
- Maximum 25 kg goods moved at one time
- No two-way deliveries
- Only in Jaipur currently
- Only operates between 8am to 10pm
- Cannot carry items larger than 22"x15"x25" or 135 litres

BUSINESS PERFORMANCE

- Opened in 2014, the company shut down in 2015 according to an email released by Techstory
- The company was completely bootstrapped and had not raised external funding
- Street jumper's ability to run bootstrapped and still complete 250 orders a day shows the importance of strong business model
- The company was acquired by a Mumbai based businessman in October 2015

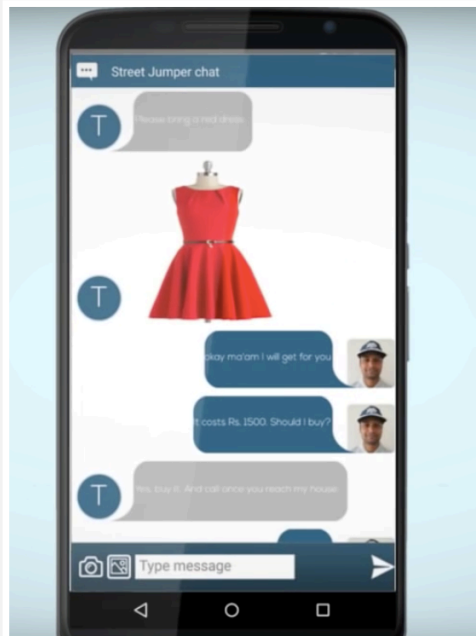
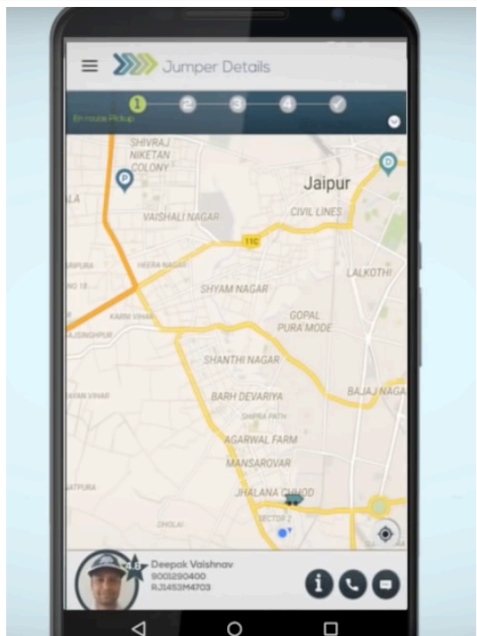
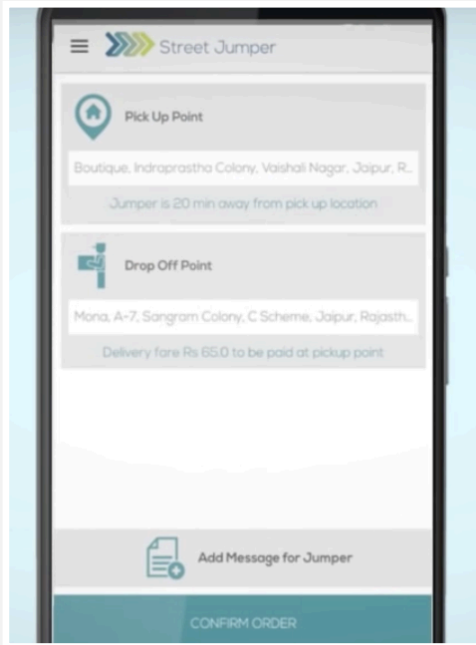
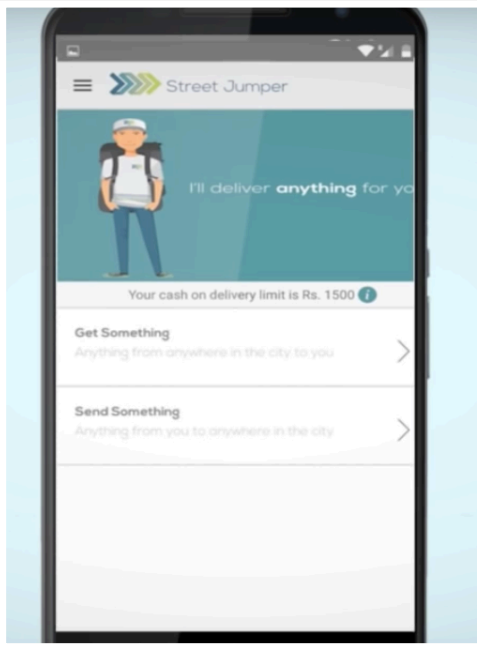
On Demand Hyperlocal Delivery Startup Street Jumper Gets Acquired

 Team Inc42

April 26, 2016 · 1 min read

Jaipur-Based Hyperlocal Delivery Startup Street Jumper Gets Acquired By Sandiip Modi

🕒 9 months ago 👤 Deepanshu Khandelwal



APPLICATION PERFORMANCE

- Utilizes mobile application
- Applications provides two options:
 - I. Get Something
 - II. Send something
- The application assigns the customer to the jumpers
- Application also comes with an option of rating the jumper.
- There is a feature to exchange pictures with the jumper to explain the order clearly
- Application is the only mode of operation for Street Jumper