

SocioTransit

Crowdsourcing Company Business

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Business Model Main Ideas

Couriers

- People often travel with less than total package weight
- How to make them use the maximum weight capacity ?

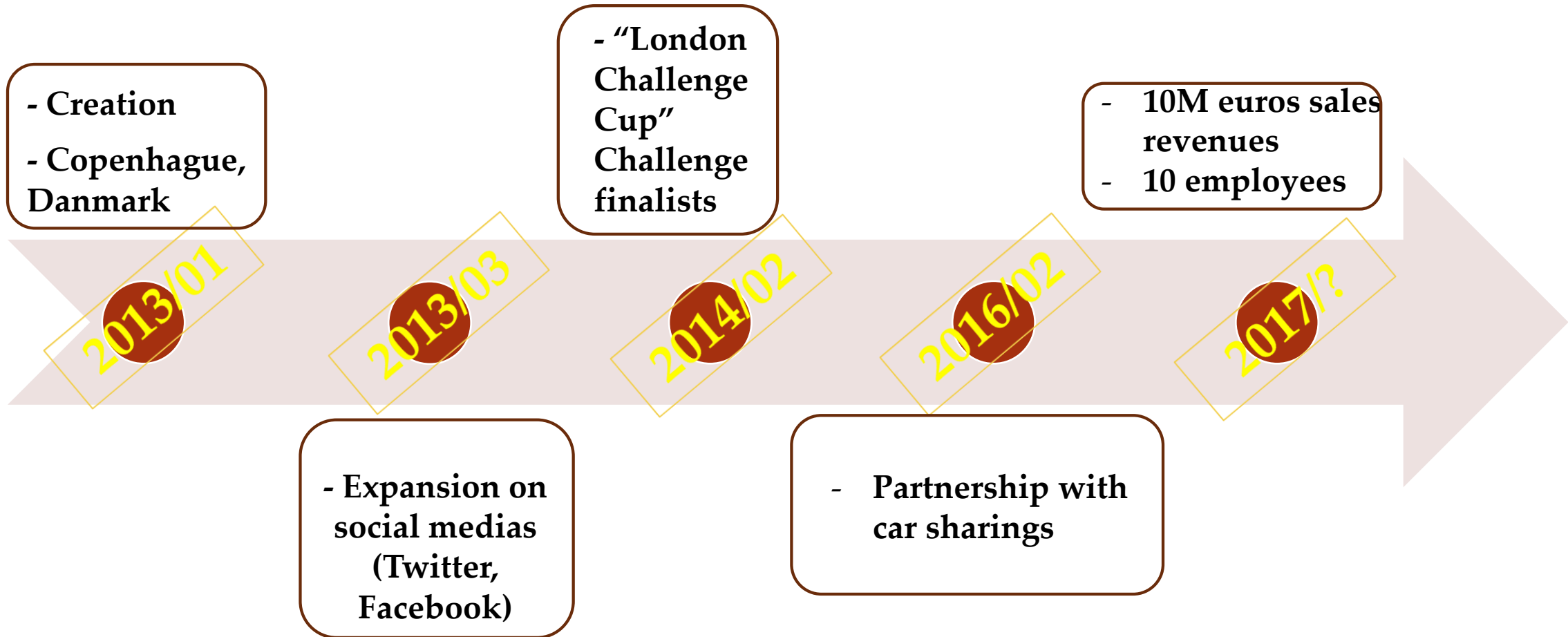


Customers

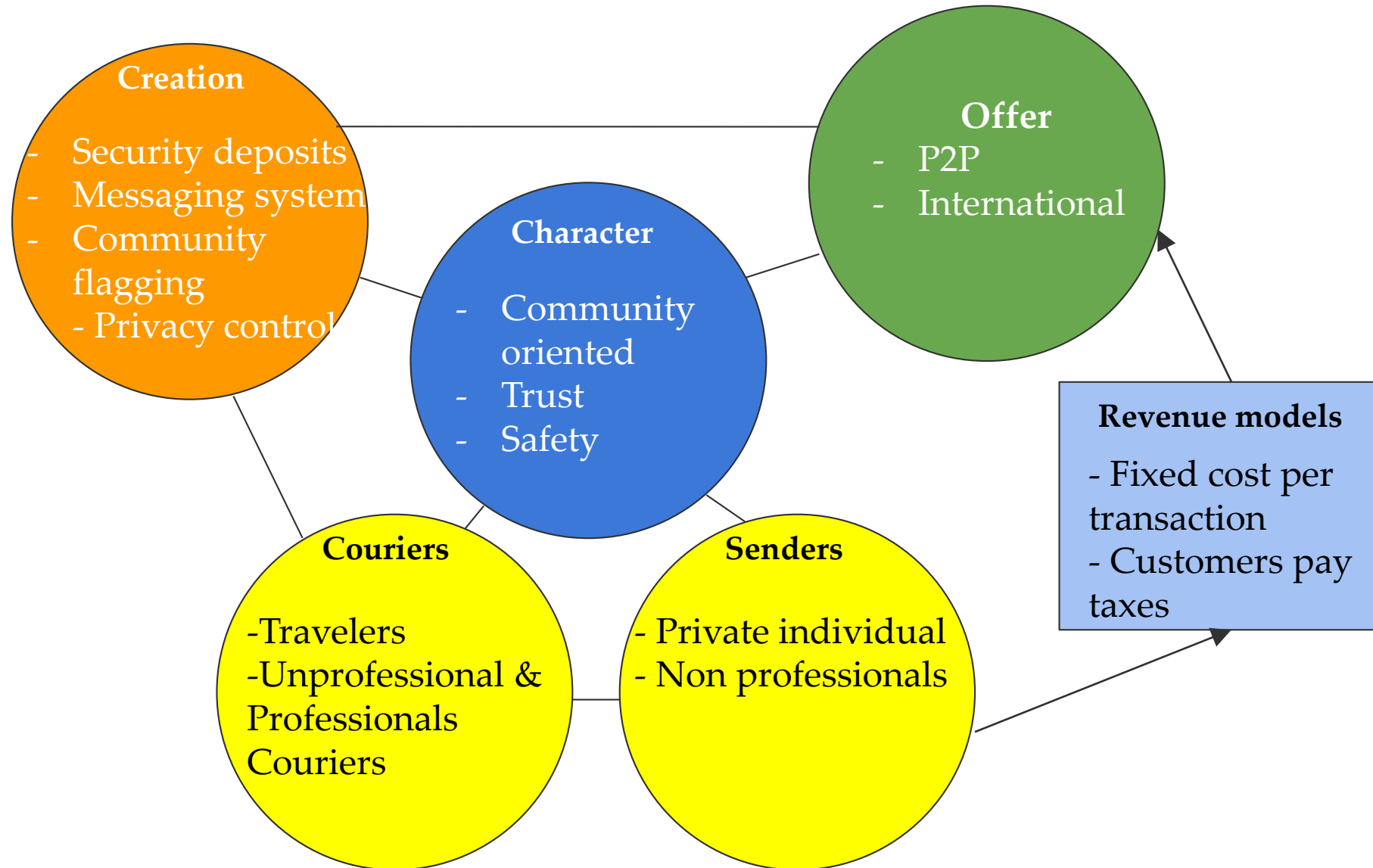
- People often order very small items in small quantities
- They do not want to pay huge amount of taxes for a few items
- They do not want to wait for the retailer to consolidate this small shipment with a bigger one



SocioTransit History



Tetrahedral Business Model Framework



Couriers

Publish Your Trips

Be it your international, domestic or local trip; there are always people looking to get things transported. Help them and earn.

 Post Your Trip

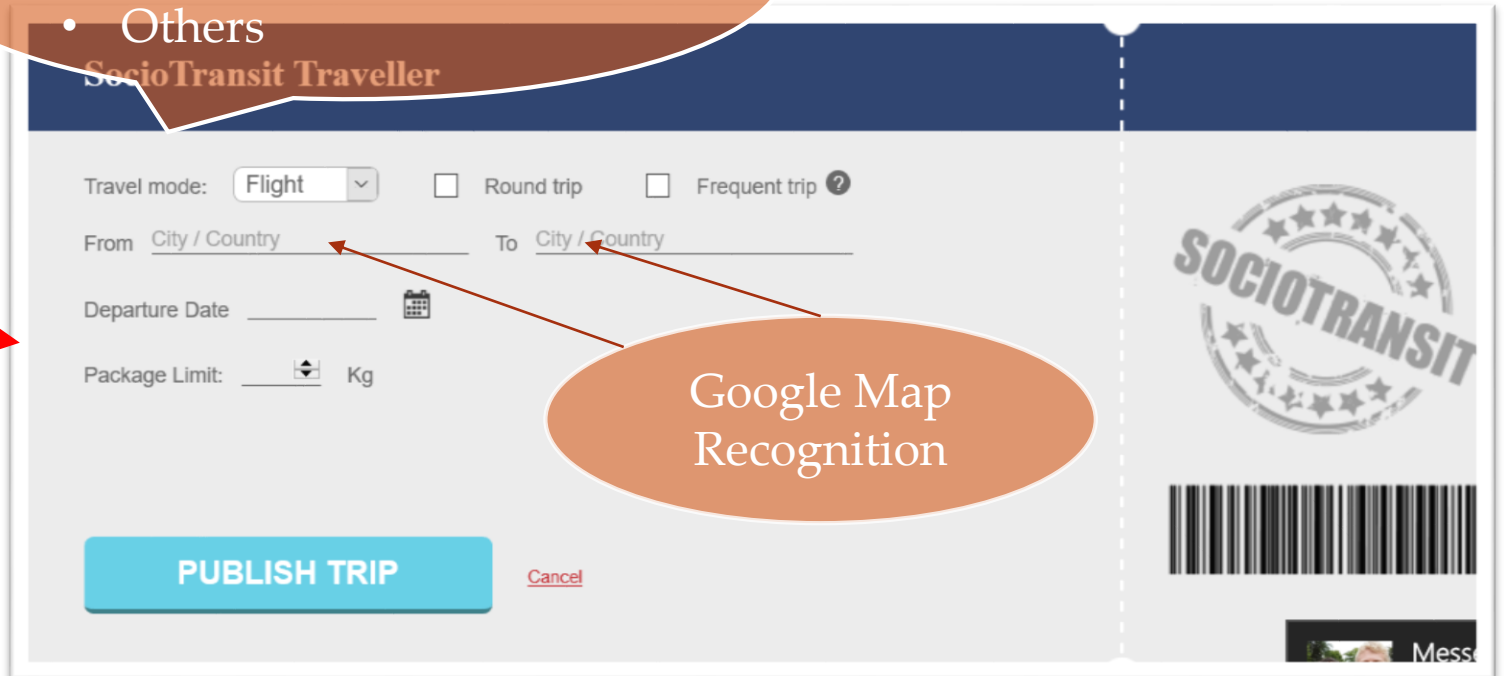
Description

- Simplicity
- Basic and small information required

Surprisingly : no security check when register !

Travel Mode

- Flight, Train, Ferry, Bus
- Others



The screenshot shows the 'SocioTransit Traveller' app interface. At the top, there's a dark blue header with the text 'SocioTransit Traveller'. Below the header, the form includes:

- Travel mode:** A dropdown menu set to 'Flight', with checkboxes for 'Round trip' and 'Frequent trip'.
- From:** A text input field labeled 'City / Country'.
- To:** A text input field labeled 'City / Country'.
- Departure Date:** A text input field with a calendar icon.
- Package Limit:** A text input field with a weight icon and 'Kg'.

At the bottom of the form, there is a large blue button labeled 'PUBLISH TRIP' and a smaller red 'Cancel' button. On the right side of the app, there is a circular logo with 'SOCIOTRANSIT' and stars, a barcode, and a 'Mess' button at the bottom.

Annotations in the image include:

- An orange oval highlighting the 'Travel Mode' section with a list of options.
- A red oval highlighting the 'From' and 'To' fields with the text 'Google Map Recognition'.
- A red arrow pointing from the 'Post Your Trip' button in the top-left panel to the 'From' field in the app interface.

Customers

Buy / Send package

Get anything from any where;

Ask travelers to bring them for you and say 'Thanks' with Transit rewards.



Buy / Send Package

Description

- Simplicity
- 2 minutes to fill the paper
- Upload a picture to help couriers
- Option to reward the courier
- Possibility to friend-pick

Package Request

It will only take 2mins, We Promise.

Upload a picture of
your package.
(Makes it easier to find)

Package Name*: _____

Package type*:

Buy for me Pick for me

Reference link

From: City / Country



To: City / Country

As big as:



Additional info

Package Cost: _____



Traveler Reward



Home-stay

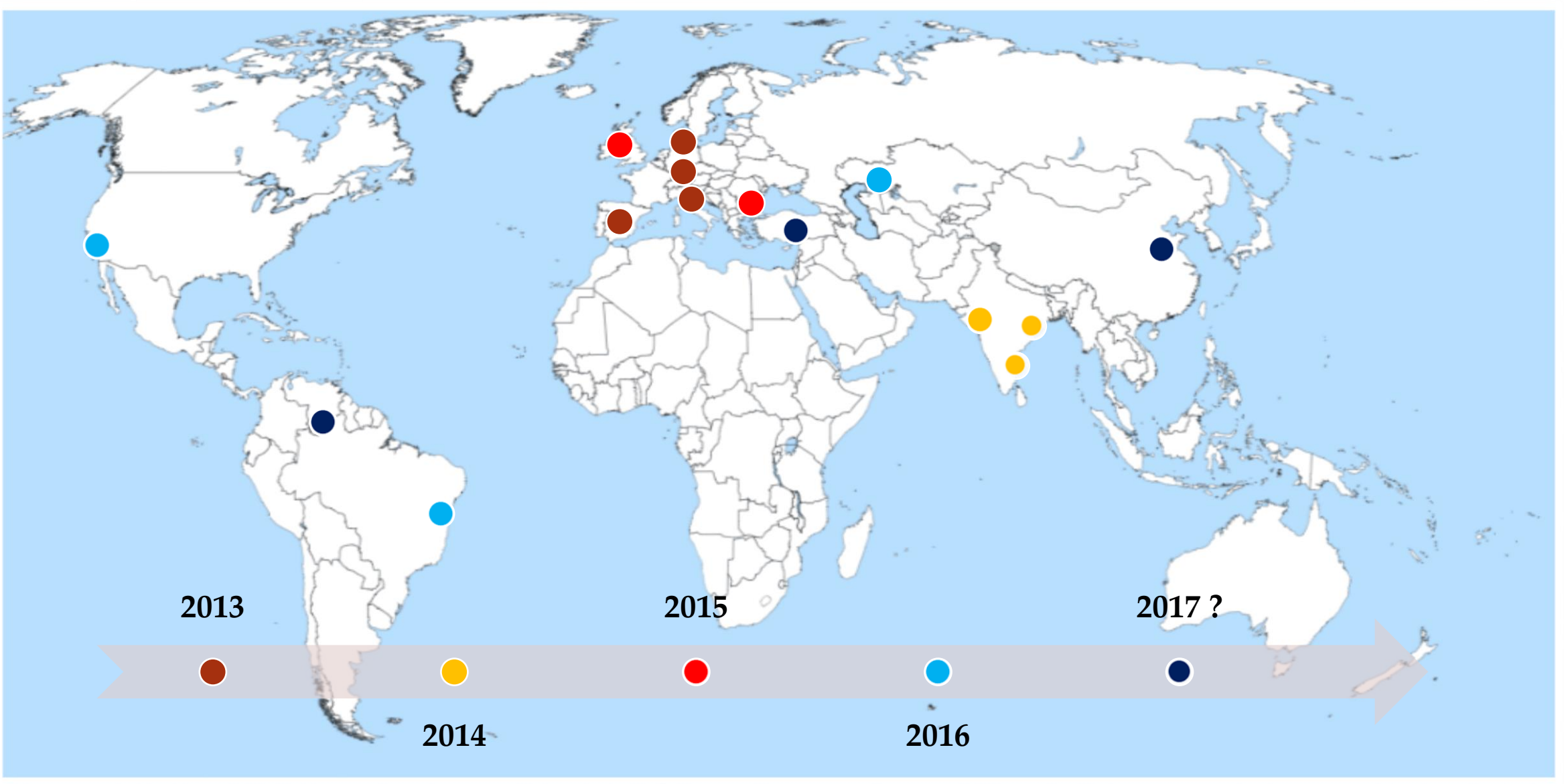


I agree all [terms and conditions](#)

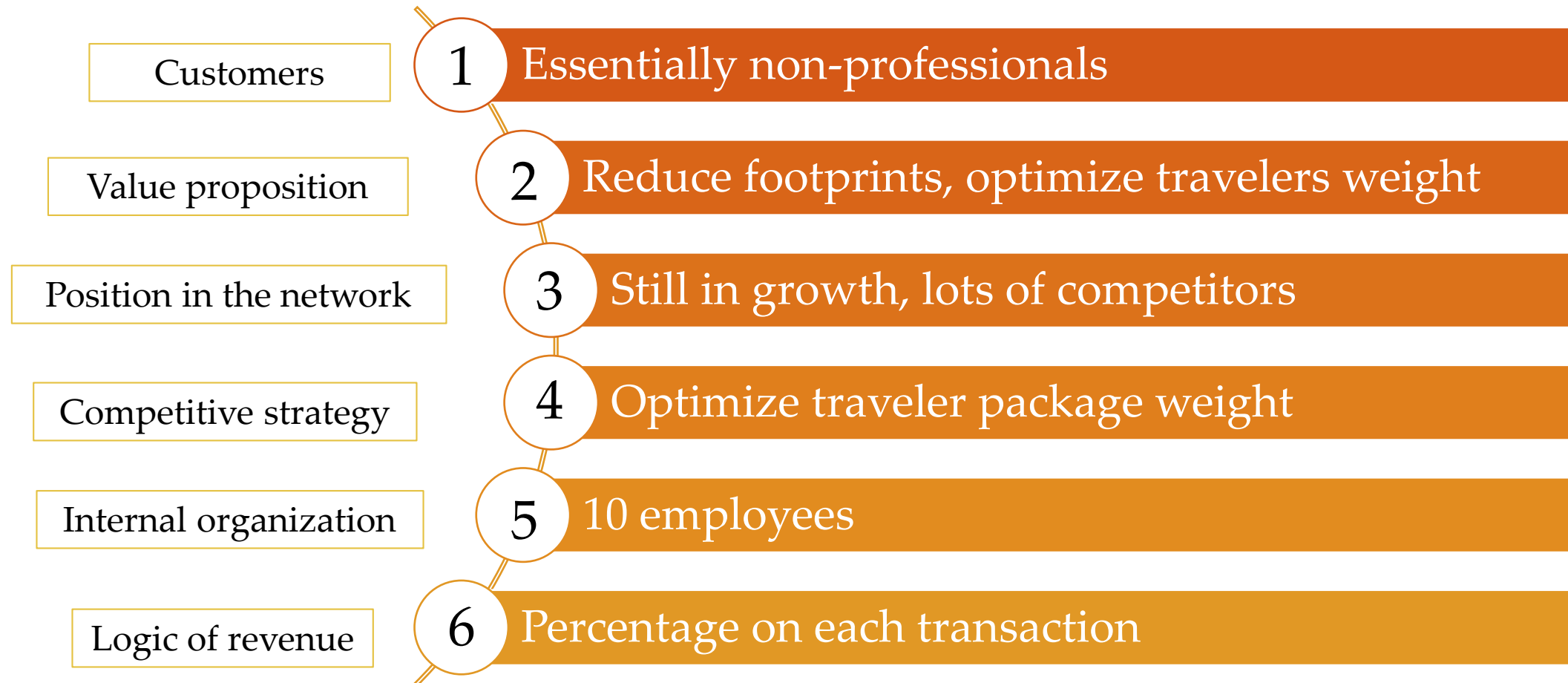
PUBLISH PACKAGE

[Cancel](#)

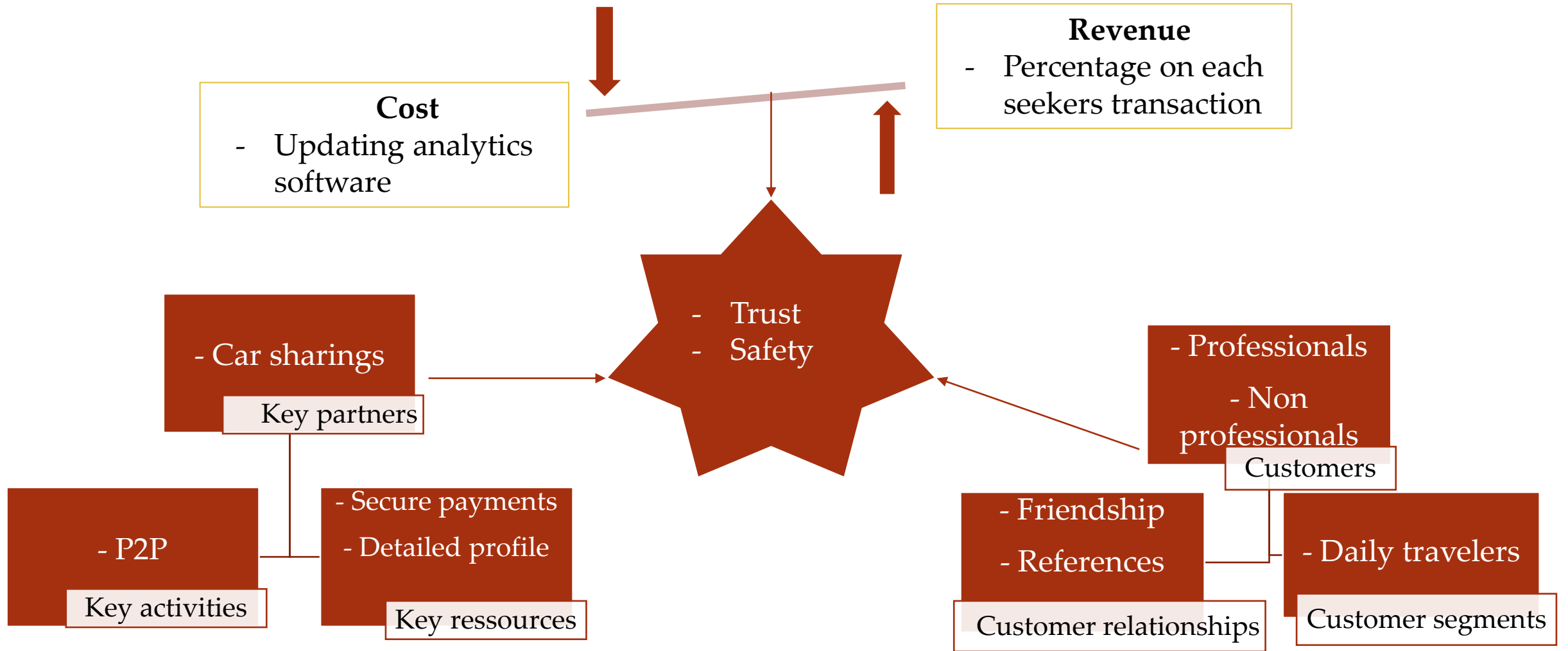
SocioTransit First Traveler



Normative Taxonomy Business



Normative Static Canvas Business



Future & New Business

