



Ridesharing for parcels and everything else.

-- May 2015

The website is ready, and the company is online.

-- Oct 2015

100+ users, Facebook login, trip suggestions, item pictures, Czech language support, return trips.

-- Jan 2016

Work with people from Pamyra to provide more transportation options.

-- Sep 2016





## Offer Pole

P2P platform

Shypp.it is a peer-to-peer ridesharing for packages. With the aim to bridge the gap between people who are travelling and have some space left and people who want something delivered from A to B.

Companies

Cooperation with Pamyra to bring transport options to more people. Pamyra brings together shipping companies with customers for sizes slightly bigger than what Shypp.it usually does. Shipping companies can sell out some of their leftover truck capacities.

## Creation Pole

Interface

Web based mainly, together with Facebook login, twitter and blog.

Matching

Self match. Shyppers and senders find each other through website platform.

Tracking

Tracking could be done by contacting the shyppers personally.



## Revenue model

### Negotiation

Once both parties come together they can negotiate the price and discuss other relevant parameters (such as the receiver). Eventually sender and shypper agree on the terms. This is referred as a **shypp**. ManyShip collects a transaction fee of 20% per transaction.

### Payment

Once the shypper has successfully delivered the shypp to the receiver. The sender is charged by shypp.it and once the shypp has been confirmed we transfer the money to the shypper.

## Stakeholder

### Courier

| Traveling people are called shyppers, while everyone can be a shypper.

## Character

### Motivation

| Community oriented. “We had several occasions on which such a service would've come in very handy for ourselves. We think that transportation (especially by car) is super inefficient nowadays. The number of passengers per car averages around 1.5!”



## Performance

As is shown, it is a small-scale company with less than 10 employees based in Germany. When I am trying to search and find out more information about the company, however, the front page of the company's website always says "check back in a moment", and there are only three links on there, one for blog, one for Twitter and one for Facebook. Meanwhile, the last blog was updated in Sep, 2016, a couple of months to now. Thus, I consider the company may undergo some changes or may unfortunately shut down already. But let's hope it would come back some time in the near future!

Requests are also sharing on Facebook

shypp.it · 😊 觉得元气满满  
2016年5月3日 · 🌐

Für alle, die unterwegs sind, gibt es jetzt bis zu 350€ für eine einzige Lieferung! Zugegeben, es ist auch ein weiter Weg von Warschau nach Barcelona: <https://shypp.it/requests/9748> 😊

查看翻译

shypp.it transport request  
I want to get '8 medium-sized boxes from Warsaw to Barcelona' transported from Varsòvia to Barcelona. Can you help me?  
SHYPP.IT



We're currently shyping something for you!

Check back in a moment

Tweets by @shypp\_it

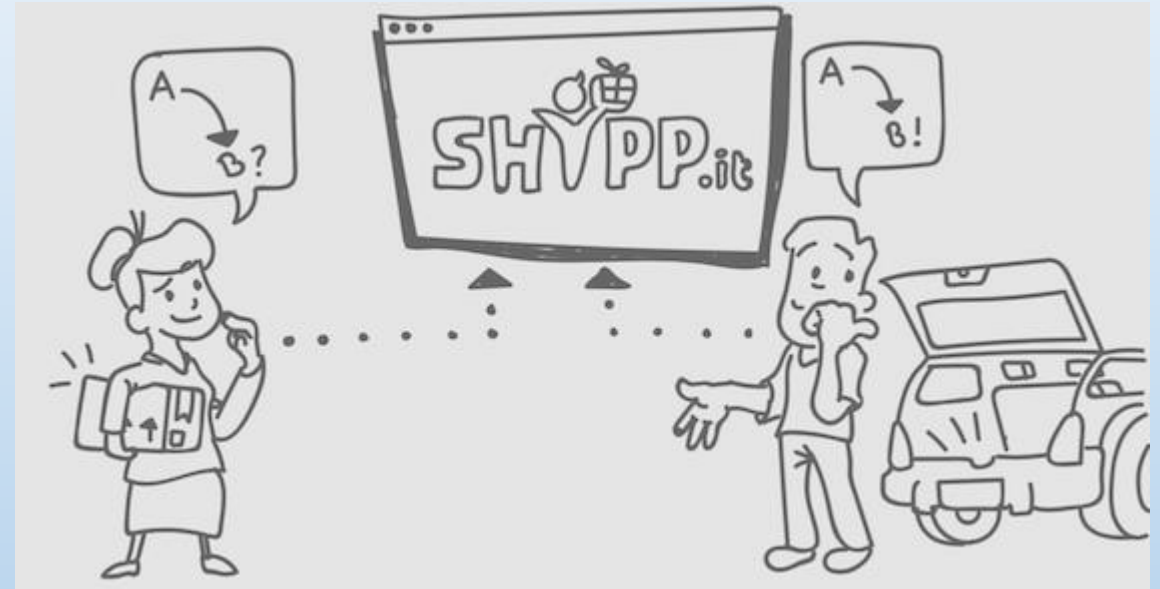


shypp.it @shypp\_it

Going from Berlin to Switzerland with a lot of space?

Take some stuff for Elli & make money:

[shypp.it/requests/9473](https://shypp.it/requests/9473)



Simple things to do, but long way to go...