

# **CROWDSOURCING DELIVERY**

## **A EMPIRICAL STUDY**

**Team 1:**

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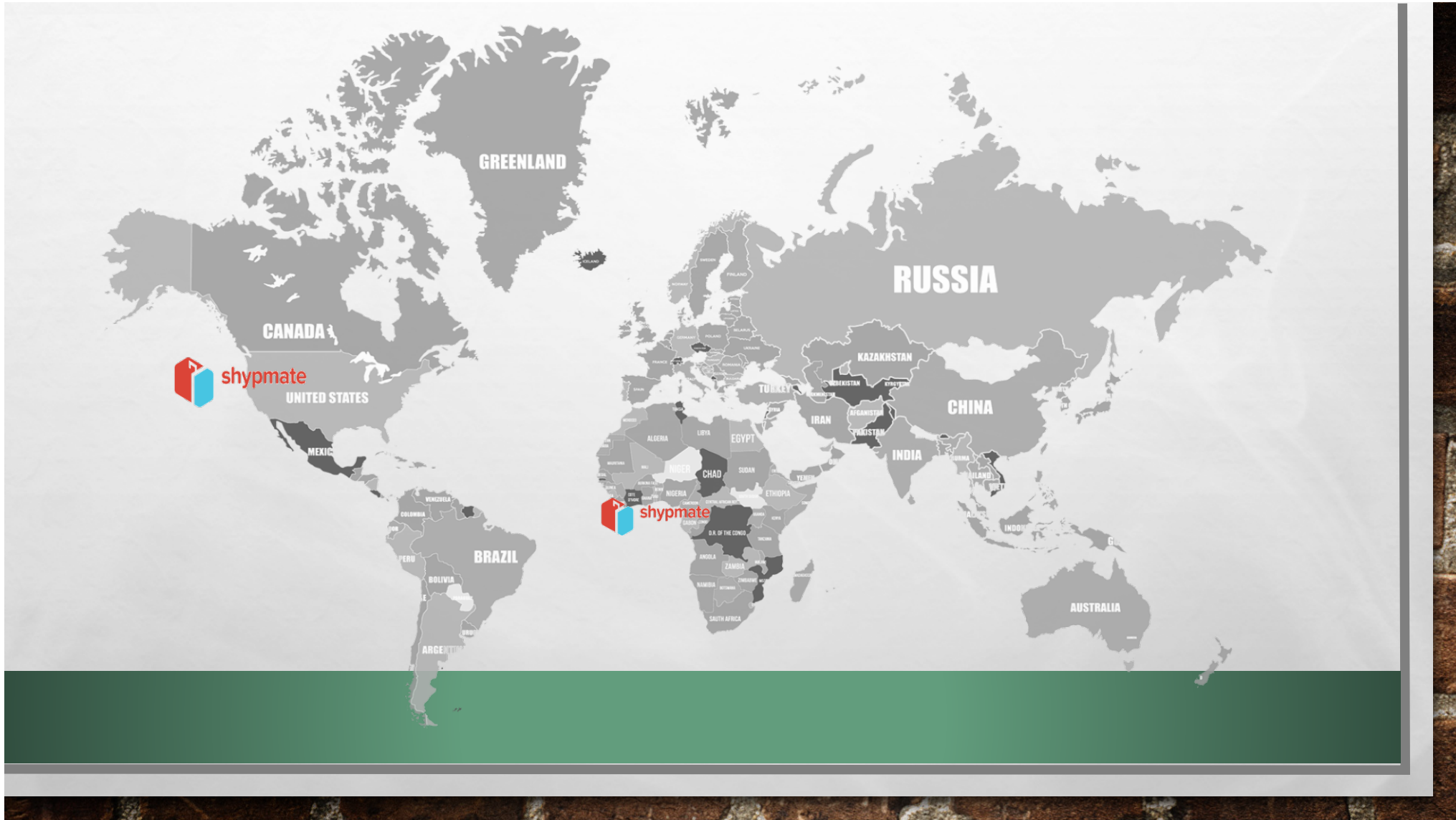
**Cenfeng Wang**

**Sisi Zhu**



**COMPANIES:**

**SHYPMATE**



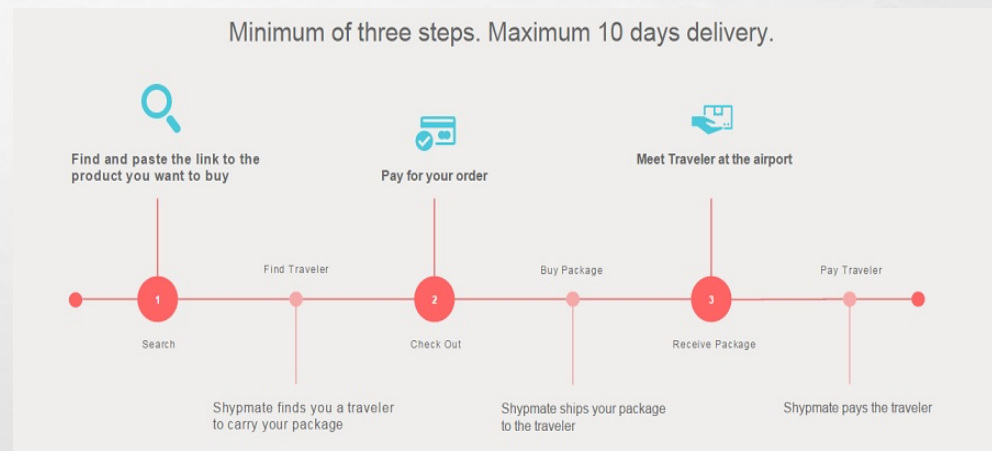
# INTRODUCTION



- **NAME: SHYPMATE**
- **HEADQUARTERS: SAN MATEO, CA**
- **SLOGAN: AFFORDABLE AND FAST INTERNATIONAL PEER TO PEER DELIVERY**
- **FOUNDERS: PERRY OGWUCHE, CHISOM EBINAMA, TOCHUKWU OKORO, KWADWO NYARKO**
- **OFFER: SHYPMATE ENABLES A FAST, RELIABLE AND COST EFFECTIVE ONLINE SHOPPING EXPERIENCE FOR OVERSEAS SHOPPERS. AS A TRAVELER, YOU CAN EARN SOME MONEY BUY USING YOUR EXTRA LUGGAGE SPACE TO CARRY ITEMS FOR OVERSEAS SHOPPERS AND BY DELIVERING THEM WHEN YOU REACH YOUR DESTINATION.**

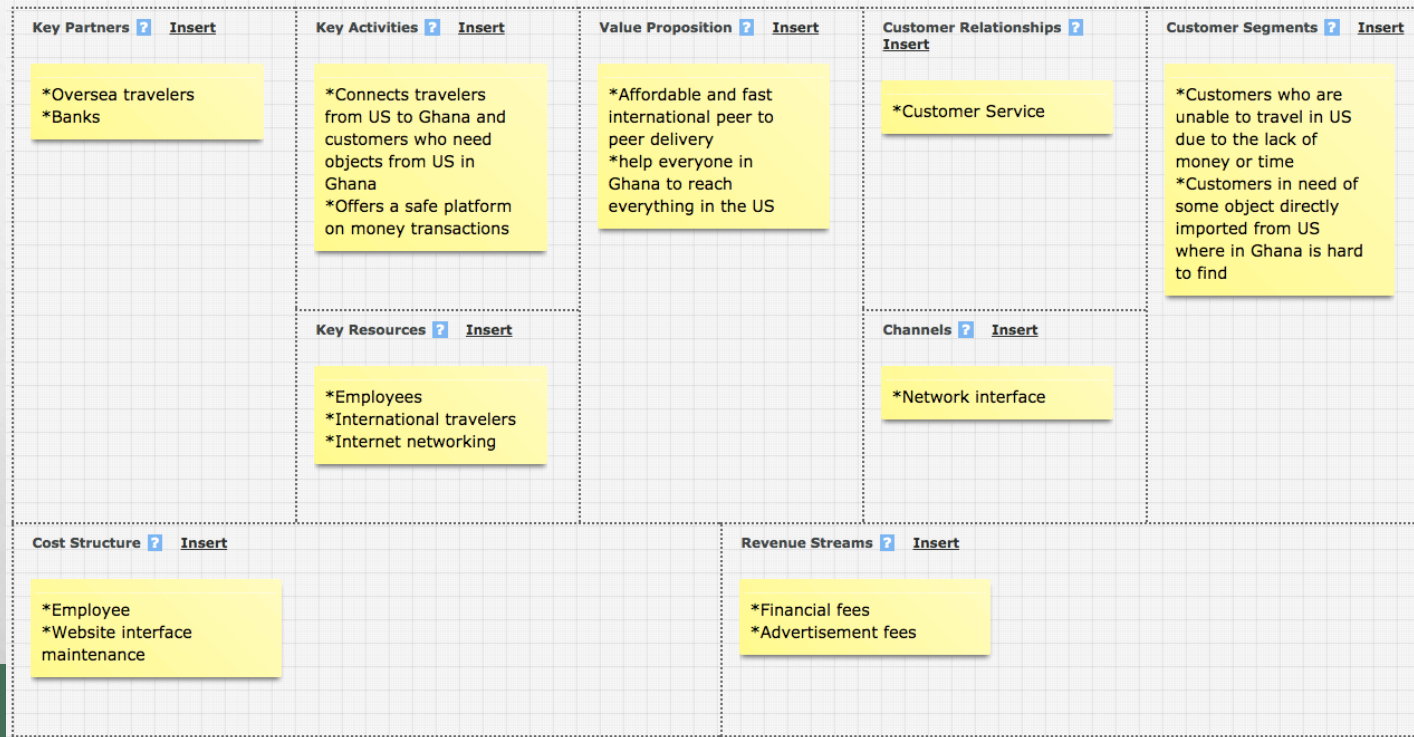
# HOW IT WORKS

- **CUSTOMER REQUEST A PRODUCT ON SHYPMATE WEBSITE AND MAKE THE PAYMENT**
- **SHYPMATE CONNECT CUSTOMER WITH TRAVELER**
- **TRAVELER CARRY ITEM FOR OVERSEA SHOPPER AND DELIVER IT TO DESTINATION**

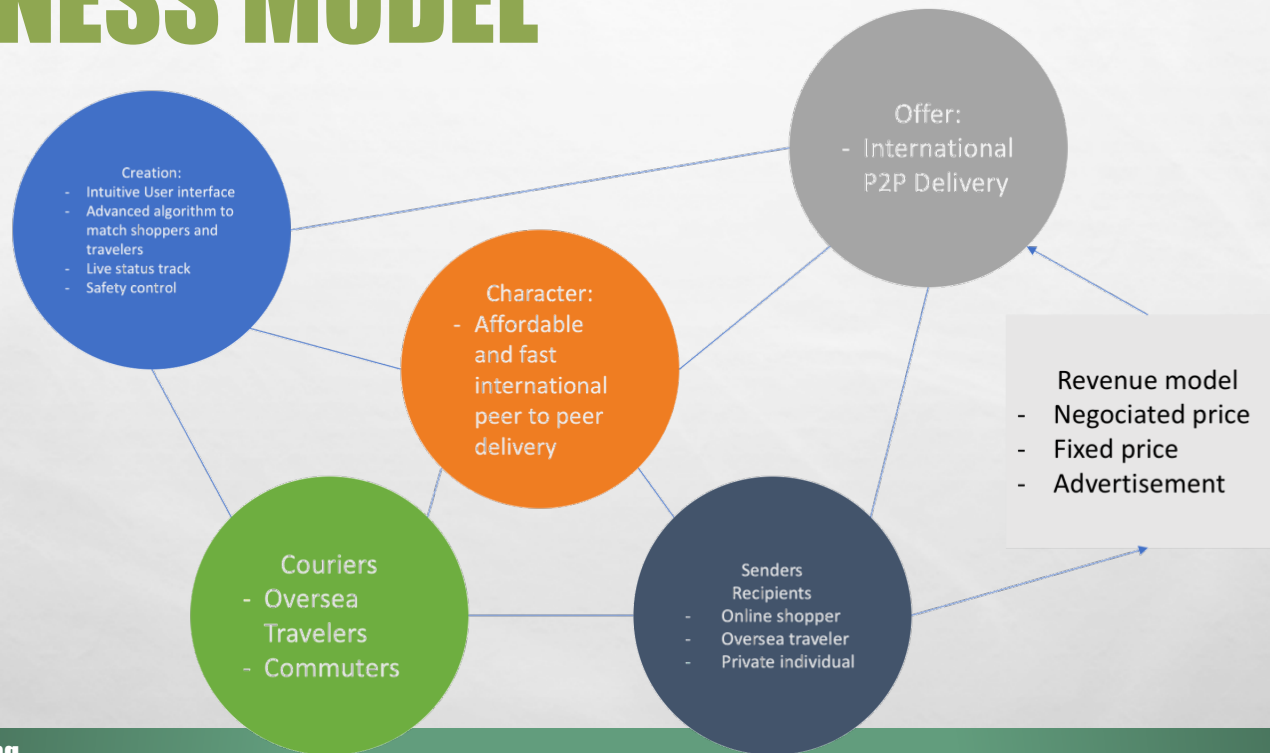




# BUSINESS MODEL: CANVAS



# BUSINESS MODEL



**Notes: We are trying different Business models representations**

# RESOURCES

- **COURIER: PASSENGER TRANSPORTATION, TRAVELERS**
- **COMMUNICATION METHODS: [WWW.SHYPMATE.COM](http://WWW.SHYPMATE.COM)**
- **CHARACTER POLE: COMMUNITY ORIENTED FOR PEOPLE WHO ARE CONSTRAINED IN COMMUTING OR IN TIME**
- **PEER TO PEER DELIVERY METHOD**
- **24/7 CUSTOMER SERVICE AND DELIVERY AVAILABILITY**

# SAFETY AND BENEFITS

- **SHYPMATE VALUES THE PRIVACY AND SAFETY OF SHOPPERS AND TRAVELERS. PEER TO PEER SHIPPING MODEL ON SHYPMATE IS TRANSPARENT AND EASY TO FOLLOW**
- **COMMUNICATIONS ARE MADE THROUGH SHYPMATE.COM FOR REFERENCE PURPOSE**



# OTHERS: FACTS AND DATES

**JAN 28, 2016**

- **TECHCRUNCH: SHYPMATE PAYS TRAVELERS TO BRING PRODUCTS TO GHANA AND NIGERIA**

**NOV 1, 2015**

- **RAISED \$120K/ SEED**

# REFERENCES

- [HTTPS://WWW.SHYPMATE.COM/](https://www.shypmate.com/)
- [HTTPS://WWW.CRUNCHBASE.COM/ORGANIZATION/SHYPMATE#/ENTITY](https://www.crunchbase.com/organization/shypmate#/entity)
- [HTTPS://TWITTER.COM/SHYPMATE?LANG=EN](https://twitter.com/shypmate?lang=en)
- [HTTP://WWW.BLOOMBERG.COM/RESEARCH/STOCKS/PRIVATE/SHOTASP?PRIVCAPID=323696471](http://www.bloomberg.com/research/stocks/private/snapshot.asp?privcapid=323696471)