

SHIPBIRD

BY: GROUP 7 – CHARLENE DSOUZA, SUTCHAYA LERTBURAPA, LUYI CHEN

INTRODUCTION

- Provides same day local delivery
- Company policy to pay birds (deliverers) the most, keeping money in the community
- Easy, affordable, short notice
- Currently available in San Francisco Bay Area only
- Available 24 hours a day

TARGETED AUDIENCE

- Small and medium businesses
- Avoid issues related with shipping company schedules
- No payment for rush delivery of orders by courier services
- Company and drivers delivering must meet security standards
- Easy profile set up for company and delivery drivers

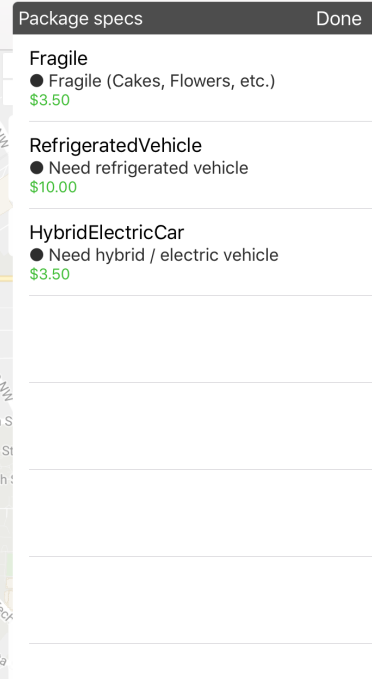
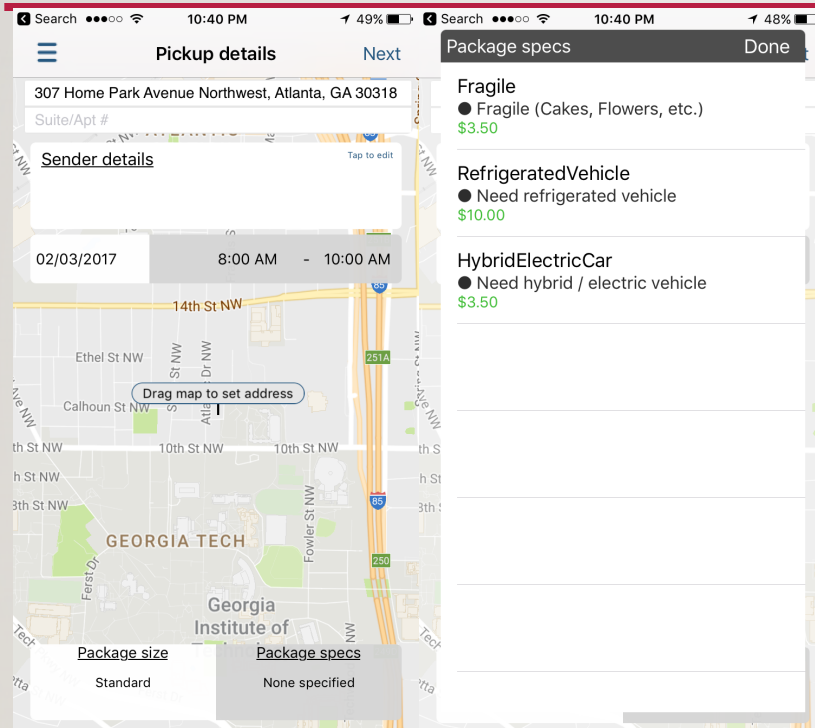
SENDERS

- Real time availability of drivers immediately after posting need online
- Save up to 75% on local same-day deliveries
- Availability for fragile, refrigerated vehicle or hybrid/electric car
- Packages from 0-1000 pounds

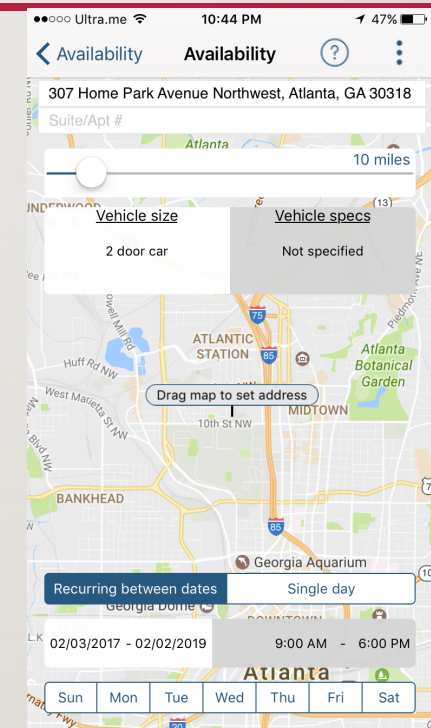
DRIVERS

- Drivers can deliver during a daily commute, part time or full time
- They can set up a pre determined availability schedule for delivery
- Drivers get a redemption code upon delivery of package from the recipient
- Payment to driver is done upon entering redemption code in system

APP



- App works for senders and drivers
- Users can use app or website



EXPANSION PLANS

- Launched million dollar expansion partnership with Farmgirl Flowers
- Expansion of geographical area

REFERENCE

- <https://www.shipbird.com>
- <https://angel.co/shipbird>
- <http://www.northbaybusinessjournal.com/csp/mediapool/sites/NBBJ/IndustryNews/story.csp?cid=4185455&sid=778&fid=181>
- <https://www.crunchbase.com/organization/shipbird-com#/entity>
- <http://www.prweb.com/releases/2014/11/prweb12322912.htm>