



Supply Chain Information Systems

Crowdshipping Business



Business Model Innovation

Who we are?

- Startup vying to help traditional business catch up on demand services

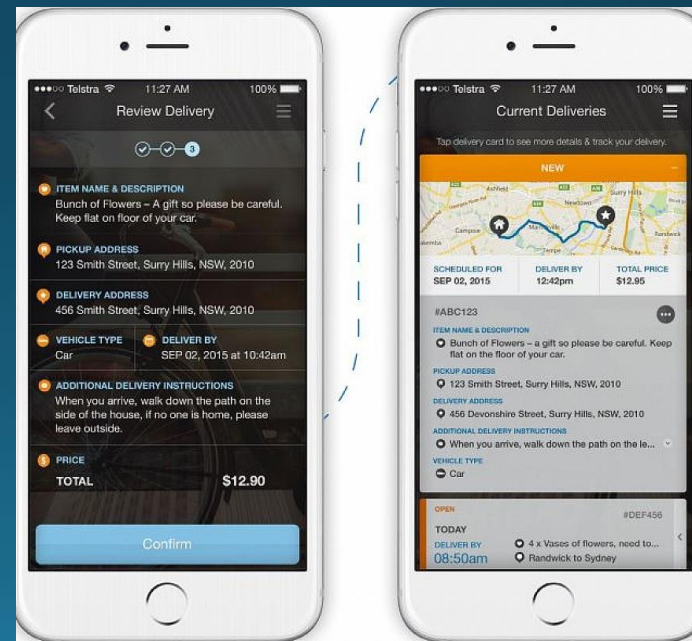
What we do?

- Deliver products to business customers as well as individual

Goal: wants everyone to have own personal courier who picks up and deliveries virtually everything in a two hour timeframe

Network

- Over 1000 registered “sherpas” – crowd – source courriers
- Guarantees 2 hour delivery between the hours of 7am and 9pm seven days a week
- Currently operates within a 20 km radius of the central business districts of Australia
- Pricing is based on distance



Strategy

Users of Sherpa can arrange a simple pick-up and delivery or a purchase and delivery

What makes us different ?

- A User can send a Sherpa to the shop to purchase items on its behalf



Delivery options:

- 2 hour delivery – for sensitive deliveries, fresh products or any other urgent deliveries
- Same day delivery

Technology

Operates like Uber X in that it relies on the crowd to make deliveries. Anyone can become a Sherpa and its very “Uber-like”



Built in Geo-tracking so you can always see where your Sherpa is



You and/or the receiver can talk to your Sherpa via call or text message



Rate your experience with your Sherpas, ensuring we are always maintaining quality

ON-DEMAND IN AUSTRALIA



80 Billion
DOOR-TO-DOOR DELIVERY
MARKET IN AUSTRALIA



Helping

estimates the Australian
domestic cleaning market
to be worth

\$2B (ANNUALLY)
BILLION



WHIZZ Tidy Me

46% CONVENIENCE
SAY OF DELIVERIES

is one of the main reasons they
try grocery delivery services.

GROCERIES



SHOPWINGS



Market Performance

“The thing that Australia is really waking up to right now, is what on-demand really means” – Co Founder Ben Nowlan

Operating in 6 cities in Australia

It is now conducting over 2000 deliveries per month and delivering over 50,000 parcels in 5 cities

Raised \$500,000 in seed funding in March

Heavily targeted the enterprise space, because that's where Sherpa has an easier entrance point