

BUSINESS DESCRIPTION:

Request a Schlep to have items moved/delivered at the requesters convenience

LOCAL LOGISTICS + DELIVERY

Fully insured, no fail service controlled by you. Including delivery, on-site heavy lifting, receiving, short term warehousing and an all around brand centric experience. See for yourself – request a schlep today.

REQUEST A SCHLEP

The Schlep logo consists of the word "schlep" in a bold, lowercase, sans-serif font. The letters are yellow with a black outline, set against a dark grey rectangular background.

“We view Schlep as a flexible, creative, efficient supply chain logistics partner – working with us to design a seamless last mile experience. But it doesn’t stop there. They align perfectly with our brand and keep our customers (and their experiences) at the center of everything they do.”

– Current Partner

Business Model

Customers	Value Proposition	Competitive Strategy	Position in the value network	Internal organization and capabilities	Logic of revenue generation
<p>1. Local businesses (primarily small furniture boutiques)</p> <p>2. Residents of Chicago</p>	<p>1. Have heavy objects conveniently moved within Chicago</p> <p>2. Schlep operates as a crowd-sourced moving company</p> <p>3. Specialize in moving furniture, heavy appliances, equipment, etc.</p>	<p>1. Have anything moved or delivered within Chicago</p> <p>2. Flexibility in scheduling moves</p> <p>3. Exact on-time execution</p> <p>4. Hassle free last-mile delivery</p>	<p>Last mile delivery for businesses and their customers</p>	<p>1. Both full-time and part-time schleppers</p> <p>2. Own company vehicles to perform moves</p> <p>3. Small-scale warehousing</p>	<p>1. Payment made through app</p> <p>2. Partnerships with local businesses to build relationships and constant revenue stream</p>

Business Model

Offer: Local moving company (Currently in Chicago)

Couriers: Gets notified through the app or website when someone schedules for something to be moved

Senders Recipients: Requesting a Schlepper requires a description of what is to be moved, a specified time for the move, and the desired location to be moved to

WHAT DO YOU NEED SCHLEPPED?

Begin by selecting the category that best suits your needs so we can optimize the list of items. If you don't see your item, you can change the category at any time.



ANTIQUES & PROPS



ART



BATHROOM



DINING ROOM



DÉCOR + LIGHTING



EVENT SUPPORT



How to Request

1. WHAT DO YOU NEED SCHLEPPED?

Begin by selecting the category that best suits your needs so we can optimize the list of items. If you don't see your item, you can change the category at any time.

2.

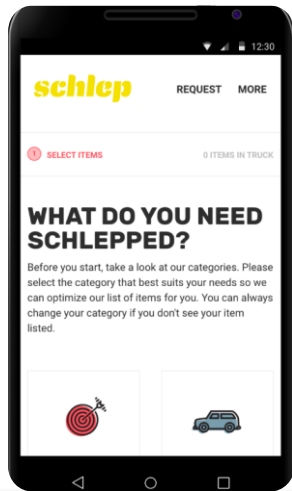
SET PICKUP + DROPOFF LOCATIONS

Fill out all of the required form fields below so we can ensure your items are transported safely to and from the correct locations. Remember to use mobile phone numbers to allow for text messaging and tracking.

3.

SCHEDULE DATE + TIME

For larger loads or longer distances, it is recommended to request at least 48 hours in advance. Requests made within 24 hours will incur a same-day boost in price. If there are no slots available for the time you are seeking, contact Schlep Support at help@schlep.it.



Traction in the Market

Schlep is currently gaining traction in the marketplace

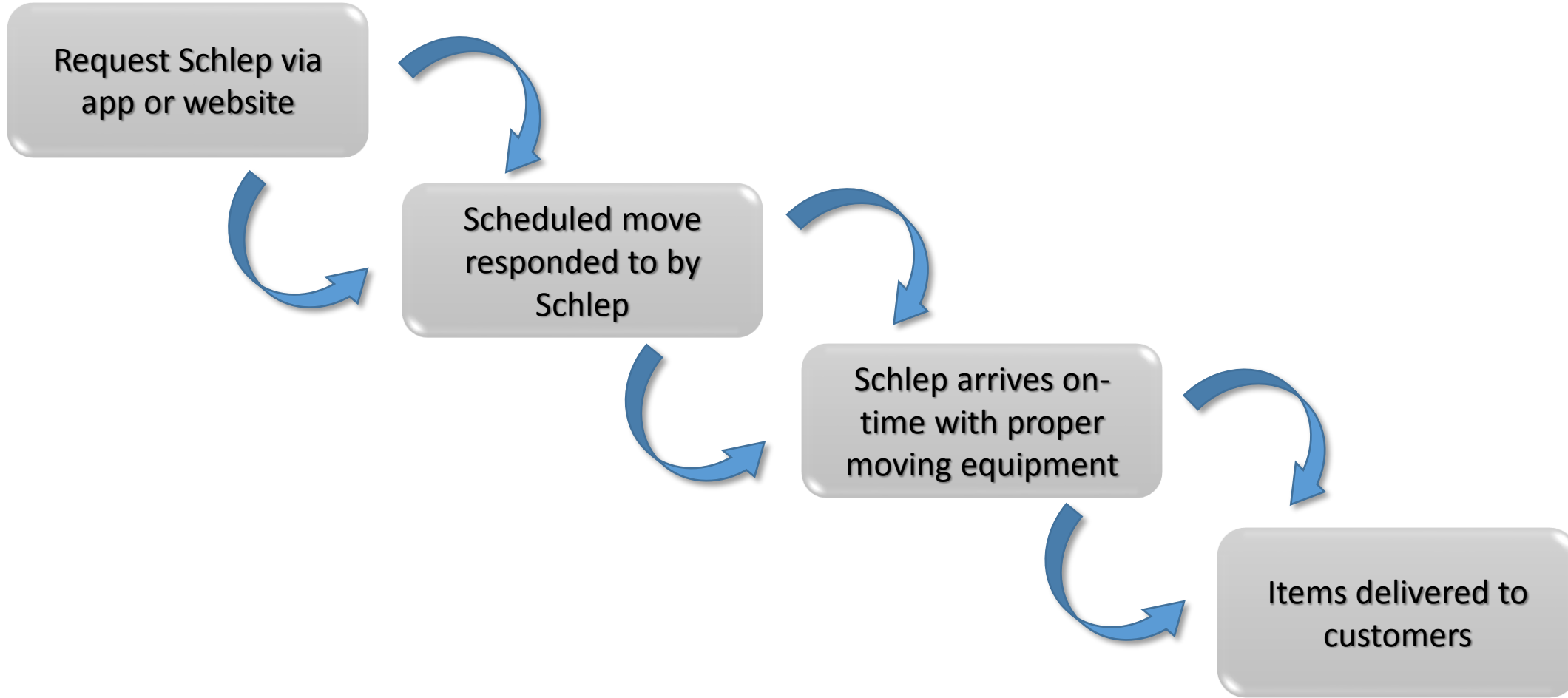
Looking to expand to Milwaukee next

Primary Customer: Small furniture boutiques who do not have their own delivery service

Pride themselves on fast, effective, hassle-free customer service



Supply Chain



References

1. <https://www.schlep.it/#/>
2. <https://www.facebook.com/schlepit/>
3. <http://nextjuggernaut.com/blog/schlep-neighbor-with-a-truck-easy-logistics-startup-story/>
4. <http://talkbusiness.net/2016/08/arkansas-natives-offers-neighborly-help-with-schlep/>