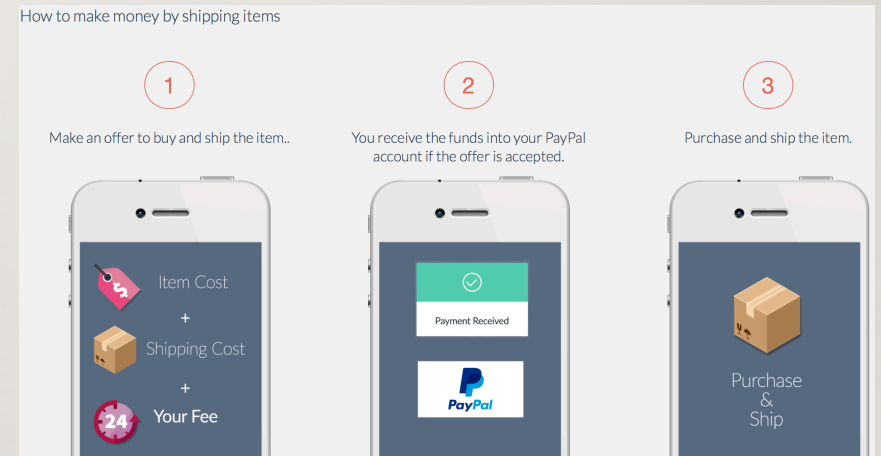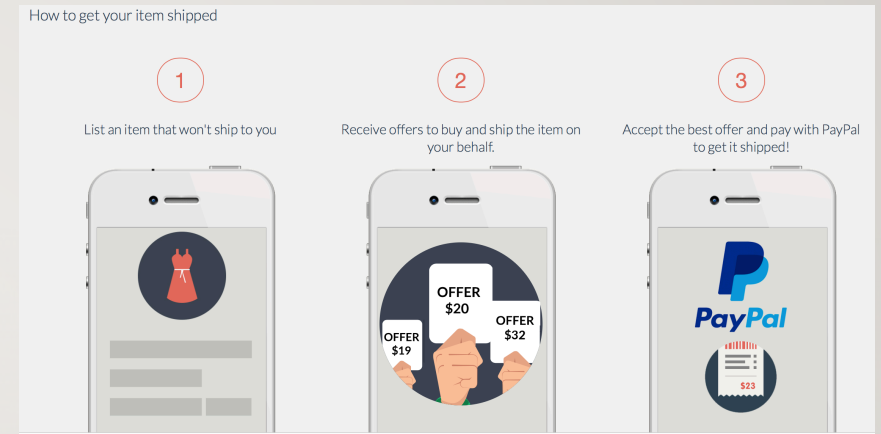# INTRODUCTION

- Name: PostRope

- Origins: Melbourne, Australia

- Founded: May 2012

- Founder: Vamsi Anusuri, Matt Hammet, Andrew Bucknell

- "Post"(Ship/Mail/Send) "Rope" (Catch/Grab/Buy).

- The aim is to make the shipping process as simple as possible for the users to get items shipped to their door even when the on-line stores won't ship to them.

CREATION

- With PostRope, "Ropers" put out a request to the PostRope Community to help source the item require from anywhere in the world, then select the best offer and have it shipped to destinations. "Posters" view item listings that need shipping from their area and make an offer, then ship the item and make the money.

- Becoming the PostRope member is free. PostRope charges a flat fee of USD$2 on a successful transaction.

How to get your item shipped

1 — List an item that won't ship to you

2 — Receive offers to buy and ship the item on your behalf.

3 — Accept the best offer and pay with PayPal to get it shipped!

How to make money by shipping items

1 — Make an offer to buy and ship the item..

2 — You receive the funds into your PayPal account if the offer is accepted.

3 — Purchase and ship the item.

CHARACTER

- A new Social Shopping Community that opens up access to a world of shopping . Community members in over 20 countries.

- The company's mission and values are community oriented.

- Human touch: Anyone who has a valid Paypal account and over 18 years of age can use PostRope.

- Two way to reinforce trust issue:
  - PostRope integrates secure online payment system. All transactions transactions take place using PayPal Adaptive payment System and PayPal offers buyer protection on all transactions.
  - As part of all PostRope transactions Ropers and Posters are required to leave feedback on each other which includes feedback on the actual items sent and received.

OFFER

- With PostRope, "Roper" can put out a request on the business website to source the item from anywhere in the world, then select the best offer from "Posters" and have it shipped to destinations.

- P2P Delivery Method

- International Delivery

- Communication Methods: Website:https://www.postrope.com, Messaging System, Facebook, Twitter.

STAKEHOLDER

- Senders: Private individuals

- Recipients: Private individuals

- Couriers: Commuters or travelers

BUSINESS MODEL

Creation
- Interface:We
- Matching Poster&Ropers by list.
- All payments through Paypal

Character
- Mission: community oriented
- Values: human touch and trust issue

Offer
- P2P
- International

Couriers
- Commuters-Travelers

Sender Recipients
- Private individuals

Revenue Model
- Negotiated price
- Fixed price of USD$2 for every successful transaction.