



CROWDSOURCED DELIVERY ANALYSIS: PARCELIO

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Introduction

- Headquarters: San Francisco, CA
- Description: Put travelers' excess bag space to good use.
- Founders: Jeremy Hollander
- Categories: Travel, Transportation
- Website: <http://www.parcelio.com>

Business:

- Communication:

Facebook

- Service Districts:

Mainland China, Hong Kong, Taiwan

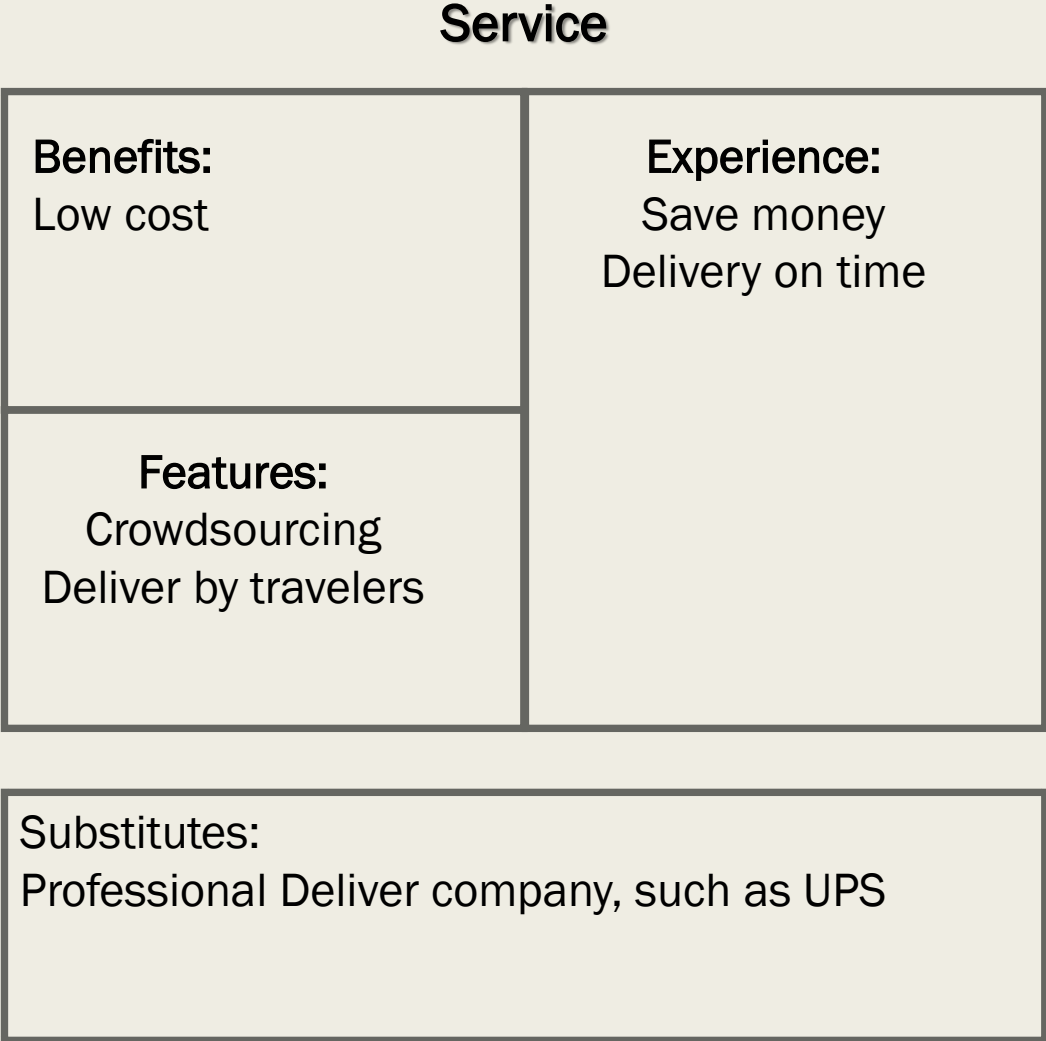
- Cost Effective:

Save 2/3

- Maximum Weight:

10Kg

Value Proposition Canvas



Business model components

Clients:
P2P

Offer:
Deliver a Parcel
International

Character:
Community Human
Trust

Couriers:
Travelers

Revenue Model:
Fixed prices

Gains

For customers	For Company	For society
<ol style="list-style-type: none">1. Save money2. Safe3. Receive on time4. Convenience to pay	<ol style="list-style-type: none">1. Low deliver cost2. Online purchase3. Low communication cost4. International delivery	<ol style="list-style-type: none">1. Reduce the traffic jam2. Take advantage the space of traveler