

Packmule



BUSINESS DESCRIPTION:

The offer is made and modified between carrier and receiver. Pack mule only connects both.

Founders: Sam Stone, Alexander Lieders.

Start year: 2012

Get stuff

Packmule. Get stuff delivered by people traveling your way.



Deliver stuff

List a trip. Deliver something for someone. Get paid to do it.



Discover the World

Explore what people are bringing to your city from all over the world.



Search by category

Business Model

Customers	Value Proposition	Competitive Strategy	Position in the value network	Internal organization and capabilities	Logic of revenue generation
The urban population	1.Saving Money 2.Get paid to deliver things around the world 3.Delivers things other delivery companies won't for a low price 3.Building the community we dream off	1.Get anything anywhere 2.Communication and trust. 3.Price set by users	Last mile delivery	1.Open platform (HTML5, Git, Javascript) 2.Connects people all around the world 3.Presence in website, Facebook, Twitter, Pinterest, Blog	1.No current revenue (connect people without charging fees) 2.Fees will be charged when the company is out of beta version

Business Model

Offer: International.

Couriers: You list a trip you have booked or are planning on making. If someone has a request you get a notification. No limit to the number of offers you may receive per trip. You are under no obligation to accept offers.





Senders Recipients: You list something you want to send or receive, if the place matches the traveling place of a courier, you get a notification.



Packmule is currently in a beta development phase.

This means features can change, disappear, or simply stop working anytime. We'll do our best to avoid this of course, but if you do find any gremlins, please let us know through our feedback box. We'll ♥ you for it!

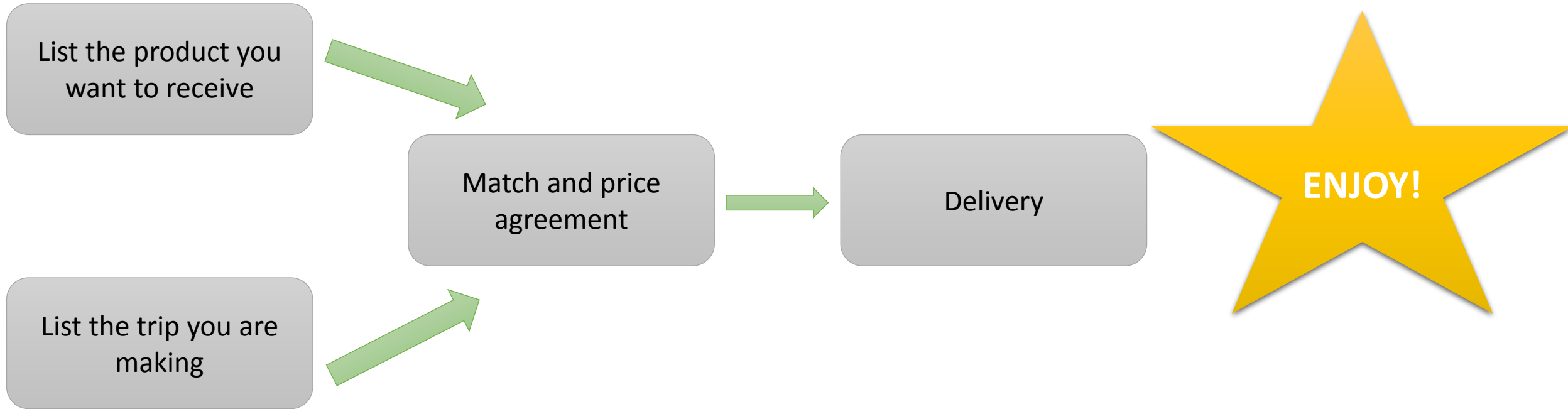
Complete your profile to increase your chance of making a deal ✕

Select a username 	Upload a photo of yourself 	Verify your phone 	Verify a payment method 
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[Adjust your location settings and contact details.](#) [I don't feel like doing this now.](#)

Company is still in beta version while gaining market presence.

Supply Chain



How to join

Get Stuff

Find a Traveler

to deliver something you have always wanted but could never get shipped to you.



Save your Item and get notified when it's matched with a Trip. Share your items on other social networks. It doesn't cost anything to use Packmule.

Deliver Stuff

List a Trip



you are planning or have already booked.

Listing a Trip is totally free. You decide which items, if any, to deliver. We'll notify you when someone makes you an offer. Happy travels!

What do you want delivered?

E.g. Wine bottle or Apple iPad From (optional) anywhere To anywhere

9 trips departing soon

Click a trip to view more details. Keep your locations broad to view more matches.

	New York City, New York, United States	→	Delhi, NCT, India	Cut off date: 30.01.2017	Arrival: 02.02.2017	✕
	Buenos Aires, Argentina	→	Manhattan, New York, United States	Cut off date: 30.01.2017	Arrival: 01.02.2017	✕
	Hyderabad, Andhra Pradesh, India	→	London, England, United Kingdom	Cut off date: 30.01.2017	Arrival: 01.02.2017	✕
	Los Angeles, California, United States	→	São Paulo, Brazil	Cut off date: 13.02.2017	Arrival: 15.02.2017	✕
	Manhattan, New York, United States	→	Buenos Aires F.D., Argentina	Cut off date: 28.02.2017	Arrival: 01.03.2017	✕
	Troy, Michigan, United States	→	Chennai, Tamil Nādu, India	Cut off date: 02.03.2017	Arrival: 06.03.2017	✕
	Chicago, Illinois, United States	→	Chennai, Tamil Nādu, India	Cut off date: 03.03.2017	Arrival: 06.03.2017	✕
	Chennai, Tamil Nādu, India	→	Troy, Michigan, United States	Cut off date: 10.03.2017	Arrival: 12.03.2017	✕
	Chennai, Tamil Nādu, India	→	Chicago, Illinois, United States	Cut off date: 10.03.2017	Arrival: 12.03.2017	✕

Login or Join Packmule to make an offer or save your item.

✈ Where are you traveling? ✕

Enter your trip details below. Delivery offers will be sent to you by email.

From Depart

To Arrive

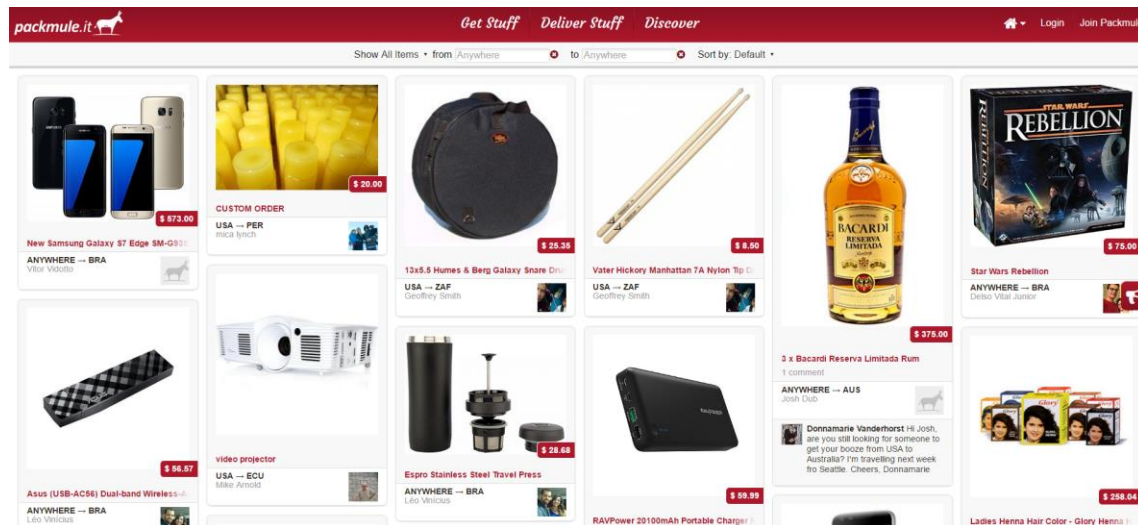
Cut-off date
Trip will be activated 60 days before this date.

Restrictions

Add Trip

Traction in the market: Delivers anything (handcraft, everything legal that can fit in a luggage) to anywhere. Reviews, delivery feedback, phone number verification, Facebook and Paypal integration.

Business performance: Keeps both ends updated during the journey. Not liable for damages or losses during the trip. Product specifications (if the package can or can't be opened), meeting or delivery specifications, non-monetary rewards are accepted.

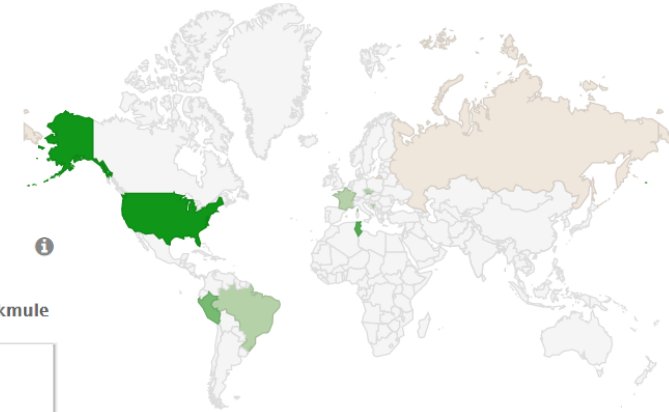
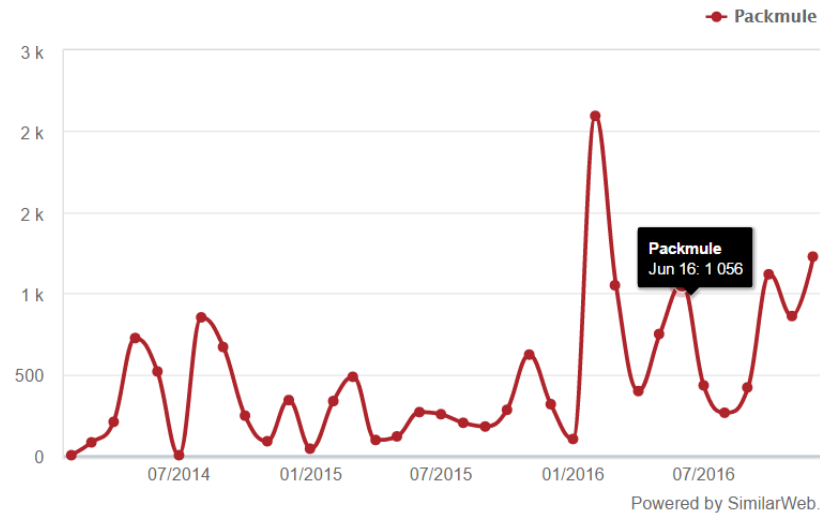


What the future looks like

ESTIMATED SOURCES OF WEBSITE VISITS

FUNDING PROBABILITY SCORE ⓘ	28%
TOTAL DISCLOSED FUNDING	-
LAST ROUND VALUATION ESTIMATE ⓘ	-
DISCLOSED FUNDING ROUNDS	-
LATEST ROUND	-
LATEST FUNDING STAGE	-
NEXT ROUND ESTIMATE ⓘ	-
DEVELOPMENT STAGE ⓘ	Validation
NUMBER OF INVESTORS	-
NUMBER OF COMPETITORS	3
MONTHLY WEB VISITS ESTIMATE ⓘ	1,226
TWITTER FOLLOWERS	-
WEB TRAFFIC OUTLOOK ⓘ	2 / 10

ESTIMATED WEBSITE VISITS

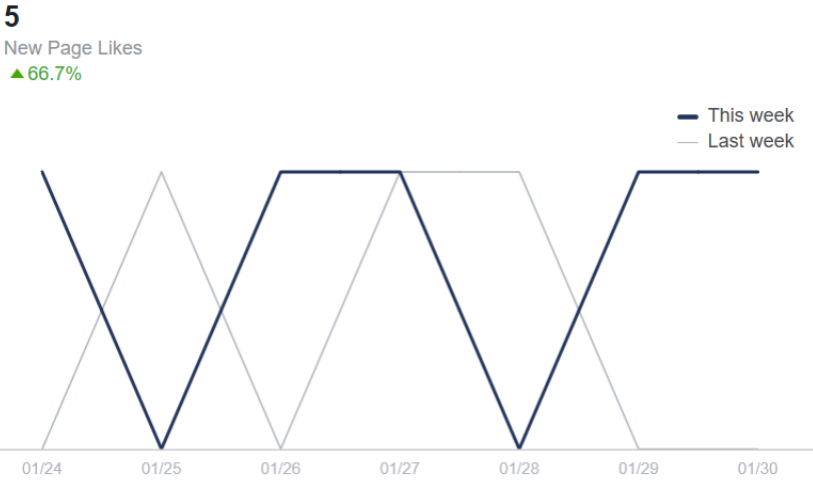


UNITED STATES	27.81 %
TUNISIA	20.03 %
PERU	15.68 %
BOSNIA-HERZEGOVINA	9.38 %
CZECH REPUBLIC	8.92 %
BRAZIL	8.43 %
FRANCE	8.27 %
RUSSIA	1.49 %


Social Presence

Email: info@packmule.it
Blog: <http://blog.packmule.it/>
Facebook: <https://www.facebook.com/Packmule.it>
Twitter: https://twitter.com/packmule_it
Google+: <https://plus.google.com/u/0/118061548778279415805>
Pinterest: <https://www.pinterest.com/packmuleit/>

TWEETS	FOLLOWING	FOLLOWERS	LIKES
76	28	11	2



3,808 Total Page Follows
0% from last week



Packmule
3 followers - Get virtually anything delivered anywhere by a traveler.

3 seguidores 54 siguiendo



References

1. <http://packmule.it/>
2. <https://angel.co/packmule>
3. <https://www.funderbeam.com/startups/packmule>
4. <http://blog.packmule.it/2013/08/travel-for-free/>
5. <http://blog.packmule.it/tag/start-up/>