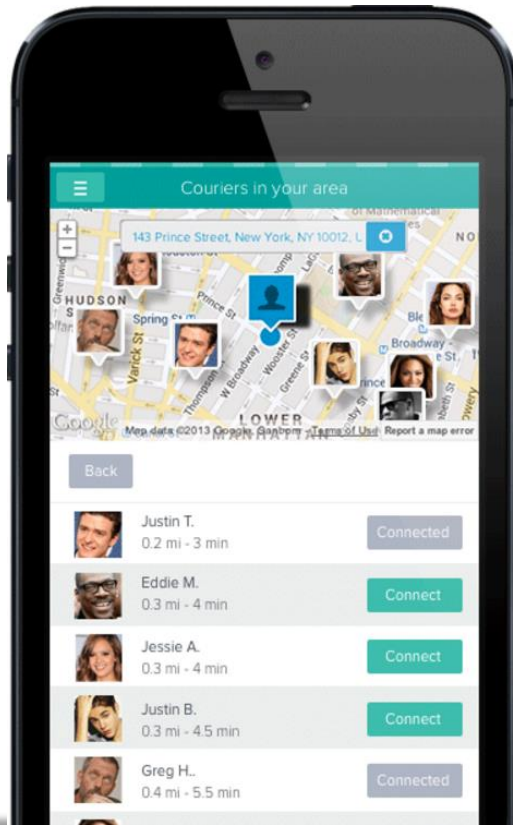# Nearbors

Start year: 2013
Based in Massagno,
Switzerland

BUSINESS DESCRIPTION:

Someone will do your grocery shopping and deliver it. Business can join too, uploading products and offers.

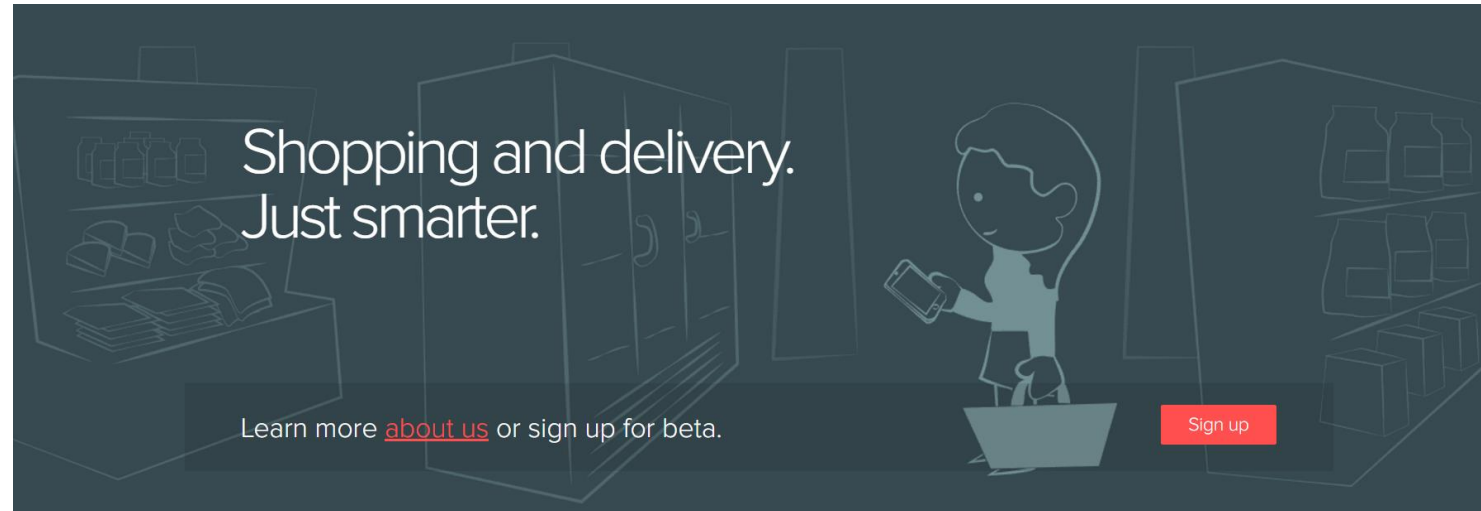Founders: Barbara Vannin, Ryan Vannin.

Business Model

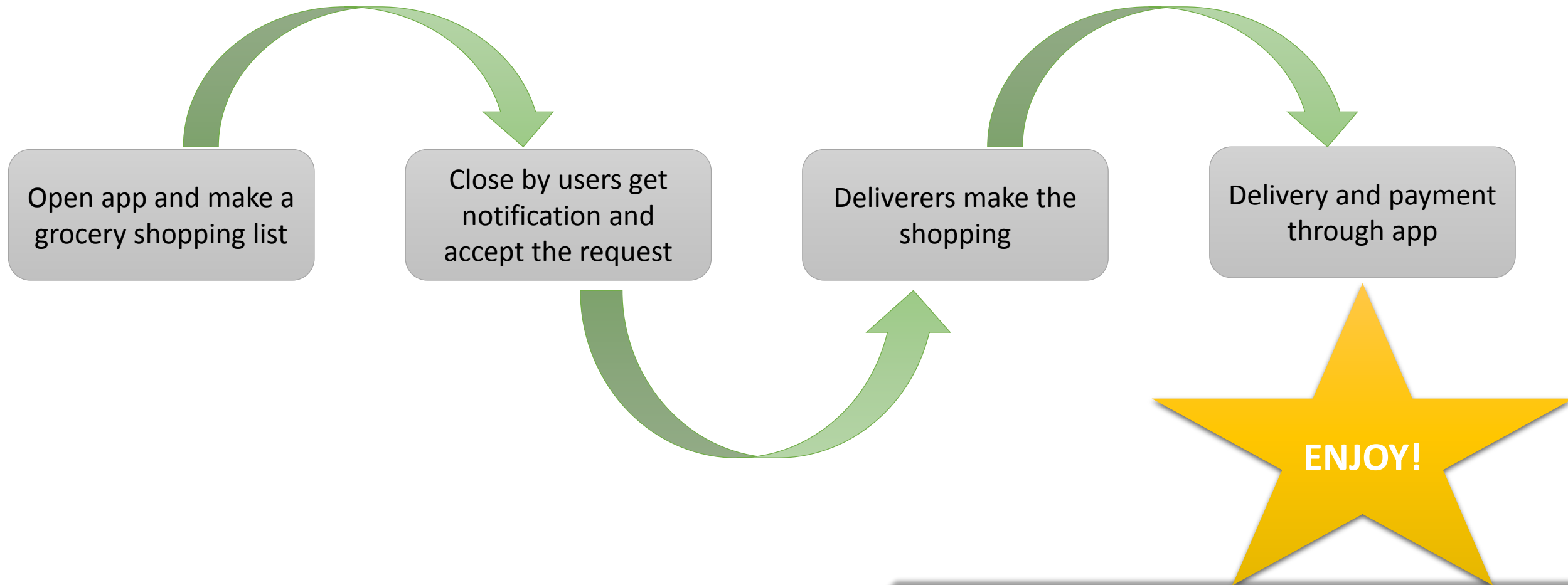| Customers	Value Proposition	Competitive Strategy	Position in the value network	Internal organization and capabilities	Logic of revenue generation
1.Grocery stores 2.The urban population	1.Get grocery shopping done from the comfort of your house/office 2.Saving money and time for receivers. 3.Making money for couriers 4.Businesses can upload products and offers	1.Commodity for users 2.Efficiency 3.Environment friendly (less gas emission) 4.Algorithm for nearest driver	Last mile delivery	1.Crowd-based platforms combine location, online shopping, instant messaging, mobile payments 2.Presence in website, Facebook, Twitter, Blog, appstore	1.Transactional revenue 2.Price plans with businesses (future)

Business Model

Offer: Intra-urban.

Couriers: You get a notification through the app, if you want you can accept or decline, it includes a list of items desired. Buy and deliver. Get paid through the app.

Senders Recipients: You order your groceries through the app, wait for it to get accepted by a courier, wait, receive and pay through the app.

Shopping and delivery.
Just smarter.

Learn more about us or sign up for beta.

Sign up

Supply Chain

Open app and make a grocery shopping list

Close by users get notification and accept the request

Deliverers make the shopping

Delivery and payment through app

ENJOY!

How to join

Thanks for joining the Nearbors waiting list!

Your email (marianapkline@gmail.com) has been added.

Get at least 3 friends to sign-up! The earlier your friends join, the sooner we'll send you an invitation. Use this unique referral link

http://nearbors.com/?r=PWRS5R5KGP2D6HSTHJBV

to get your friends to sign-up.

In the meantime you can follow us on Twitter.

Still in Beta

Social Presence

Phone: +41 91 967 57 80*
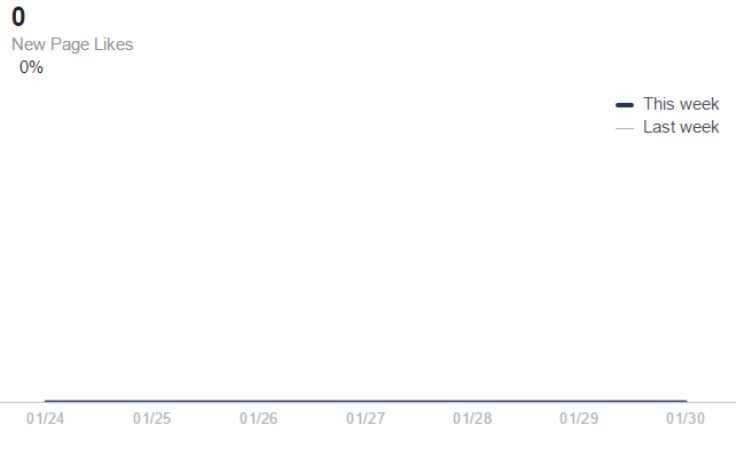**App:** Soon
Blog: http://blog.nearbors.com/
Facebook: https://www.facebook.com/nearbors
Twitter: https://twitter.com/nearbors

- Since 2013, the startup has not developed a full working website nor app

- There has been no growth

0
New Page Likes
0%

— This week
— Last week

| 01/24 | 01/25 | 01/26 | 01/27 | 01/28 | 01/29 | 01/30 |

59 Total Page Follows
0% from last week

TWEETS	FOLLOWING	FOLLOWERS	LIKES
121	42	60	22

What the future looks like

ESTIMATED SOURCES OF WEBSITE VISITS

POLAND   100.00 %

FUNDING PROBABILITY SCORE ⓘ	19%
TOTAL DISCLOSED FUNDING	-
LAST ROUND VALUATION ESTIMATE ⓘ	-
DISCLOSED FUNDING ROUNDS	-
LATEST ROUND	-
LATEST FUNDING STAGE	-
NEXT ROUND ESTIMATE ⓘ	-
DEVELOPMENT STAGE ⓘ	Discovery
NUMBER OF INVESTORS	-
NUMBER OF COMPETITORS	3
MONTHLY WEB VISITS ESTIMATE ⓘ	108
TWITTER FOLLOWERS	60
WEB TRAFFIC OUTLOOK ⓘ	2 / 10

ESTIMATED WEBSITE VISITS

Nearbors

Powered by SimilarWeb.

References

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3. https://www.reddit.com/r/startups/comments/ytll7/nearbors/
4. http://seriousstartups.com/tag/nearbors/
5. https://www.funderbeam.com/startups/nearbors