

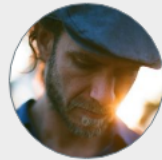


Jetleap

The world's largest shipping network. Powered by you.

What is Jetleap?

- ▶ Jetleap is a Peer to Peer market.
- ▶ Concerns mostly international shipments
- ▶ You can ship all kind of packages (hardware, suitcase ...)



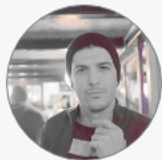
Tamir Raz

Willing to pay:
\$100



Push 2
Electronics

United States
to
Tel Aviv-Yafo



Yonatan Maimon

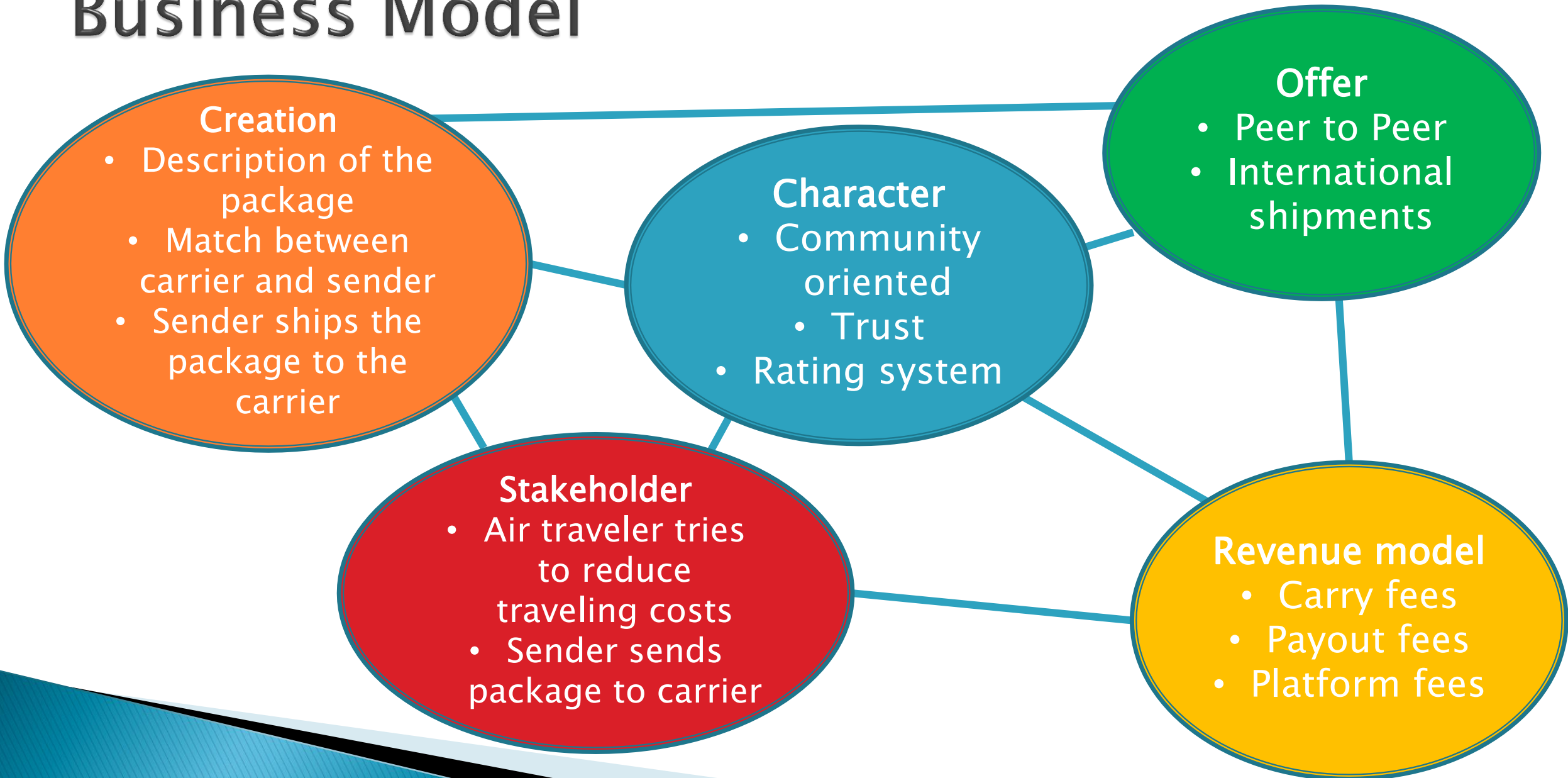
Willing to pay:
\$50



cricut
Arts & Entertainment

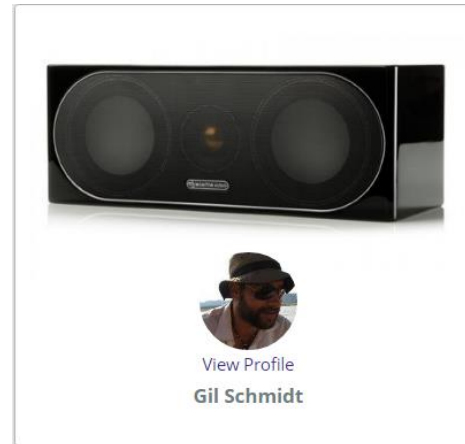
New York
to
Tel Aviv-Yafo

Business Model



How does the business operate ?

- ▶ Description of the delivery:
 - Amount
 - Location
 - Description of the product
 - Logistics
 - Review of the sender
- ▶ Sender ships the package to the courier
- ▶ Most of the time the sender is the receiver in Jetleap



WILL PAY
\$30
🇬🇧 London ✈️ 🇮🇱 Tel Aviv-Yafo [Contact Me](#)

Description URL

Item value **\$198**
Monitor Audio Radius 200 Centre Speaker

[Read our safety guidelines](#)

Logistics

Origin: I will order the package online to the air travelers address
Destination: I will personally collect the package from the air traveler


Reviews of Gil

Gil doesn't have any reviews yet.

How do we pay for the service ?

- ▶ Negotiated prices

- Carry fees: The shipping fee the shipper is willing to pay the traveler (determined by sender)
- Platform fees: Jetleap charges a certain percentage from the shipping fee the shipper (paid by the sender)
- Payout fees: Jetleap charges a certain percentage fee from the air traveler to cover payment processing fees (paid by the courier)

	Tamir Raz	Willing to pay: \$100
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	Yonatan Maimon	Willing to pay: \$50
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Who are the stakeholders ?

Sender

Puts description on the website
Ships the package to the air-traveler

Courier

Receives the package
Carry it to the destination

Receiver

Checks if the package is good
Takes a picture with the courier
Posts the picture on internet

How is Jetleap oriented ?

- ▶ Community oriented based on trust
- ▶ Login with Facebook profile (LinkedIn, Twitter ...)
- ▶ Final picture between courier and receiver



New york → Tel Aviv
Shilo brought Maya Disney
BedSheets for **\$20.**



Miami → Tel Aviv
Noam brought Tal a Projector
for **\$75.**



New York → Cape Town
Dor brought Noa an iPhone
for **\$120.**

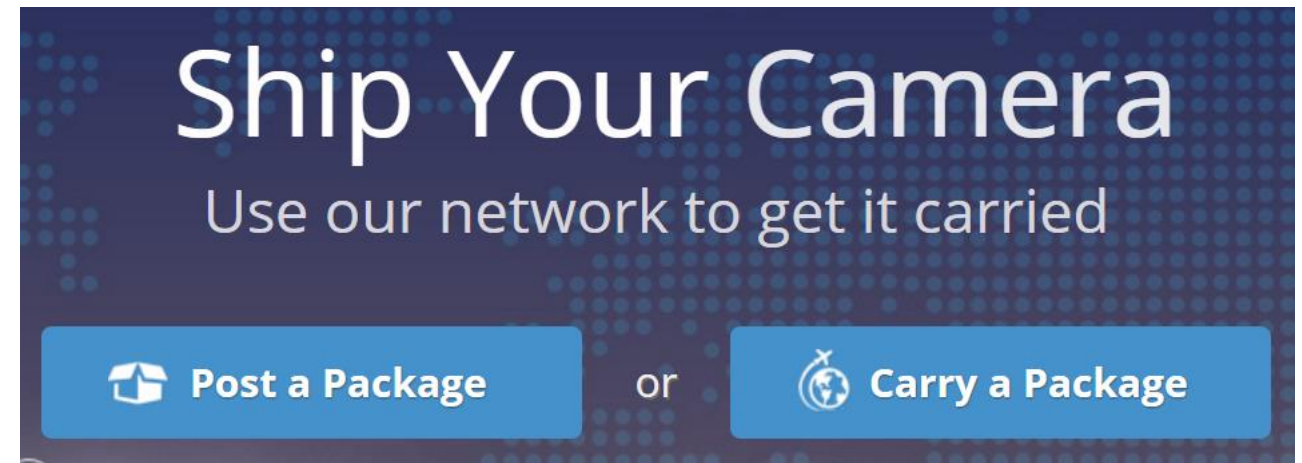


Boston → Tel Aviv
Orit brought Nativ a Watch
for **\$50.**

Information and communication

- ▶ Based on trust → word of mouth
- ▶ Win-win process
 - Air-travelers reduce their traveling costs
 - Receivers can have object they do not have in their country

- ▶ Website very easy to use
- ▶ No app for the website
- ▶ Internal email box



Market Traction & performance

- ▶ Target is the Israeli market (receivers)
- ▶ Travelers between the US and Israel (courier)
- ▶ PROBLEM: Very small market (Maximum of 8 million people)

