

friendshippr
your friends will get it

www.friendshippr.com

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CREATING THE NEXT®

BACKGROUND & VALUE PROPOSITION

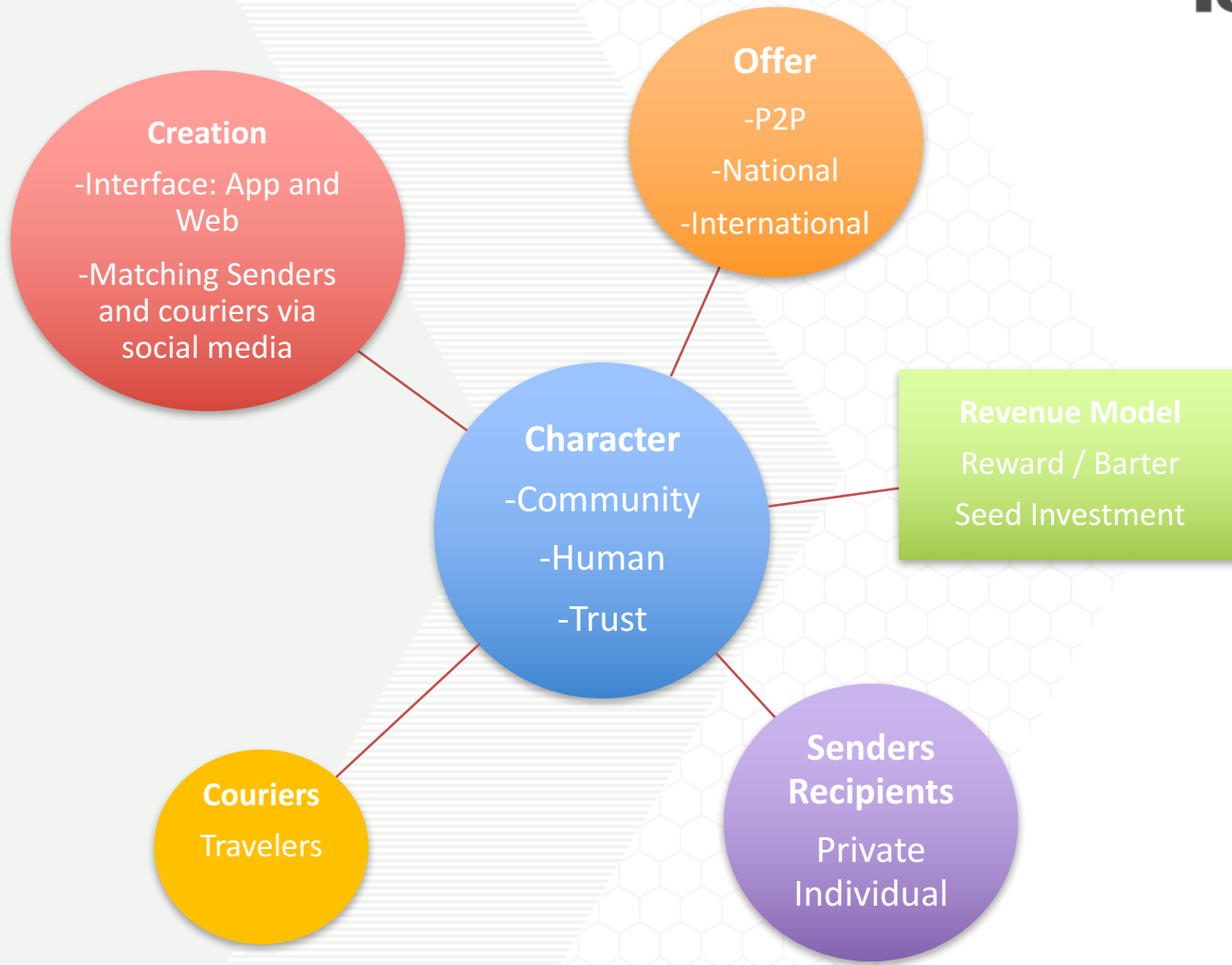


- Founded by Ramy Assaf in 2013
- Headquarters in California, US
- Currently available United States, Dubai, United Arab Emirates
- “Your friends will get it.”
- Friendshippr is a social utility for friend to friend shipping. It is not a shipping service provider or a shipping company. It’s simply a platform for you to connect with your friends for the purpose of shipping.
- There’s no cost involved — though the app prompts you to ‘reward’ friends for helping you out, perhaps by dinner, a gift or cash
- <https://www.youtube.com/watch?v=9NwE9X5Kv48&feature=youtu.be>

" Must try this magnificent app that turns your Facebook friends into a crowd-shipping network "

Touline Alish

TETRAHEDRAL BUSINESS MODEL FRAMEWORK

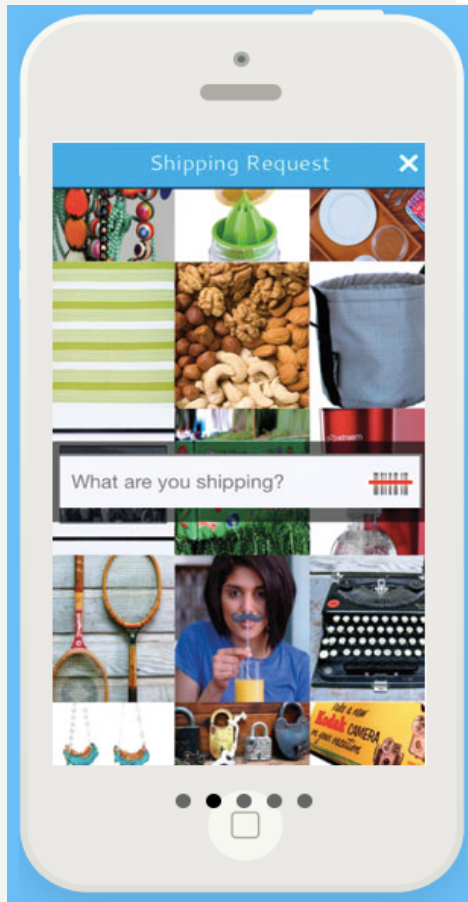


NORMATIVE TAXONOMY BUSINESS MODEL FRAMEWORK

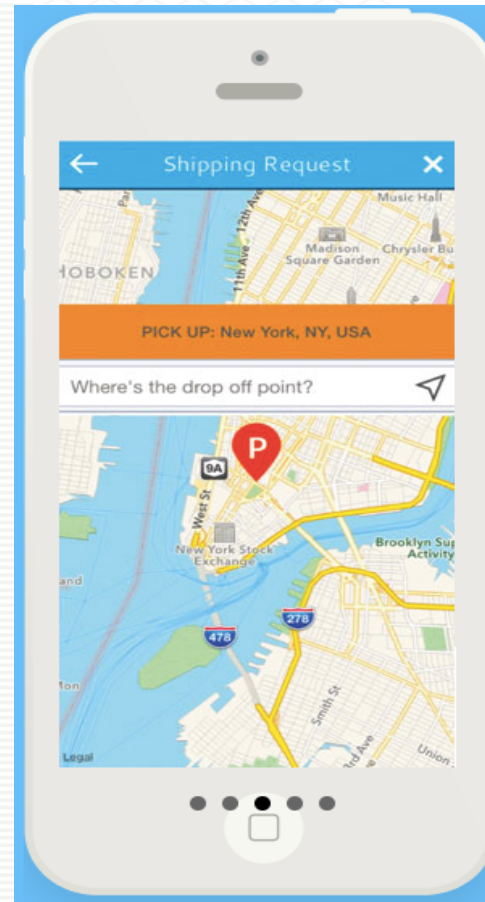


	Friendshippr
Customers	Senders and recipients. Couriers: regular travelers all ready heading somewhere
Value proposition	Your friends can ship things for you. Meet people and friends
Competitive strategy	You can reward your friends by other means rather than money.
Position in the value network	Facilitate communication between friends needing to ship things
Internal organization and capabilities:	App connects with social media platform to solicit shipping service from friends
Logic of revenue generation	Seed investments, advertisement Payment made by reward or barter between sender and courier

MOBILE APP: CREATE SHIPMENT REQUEST

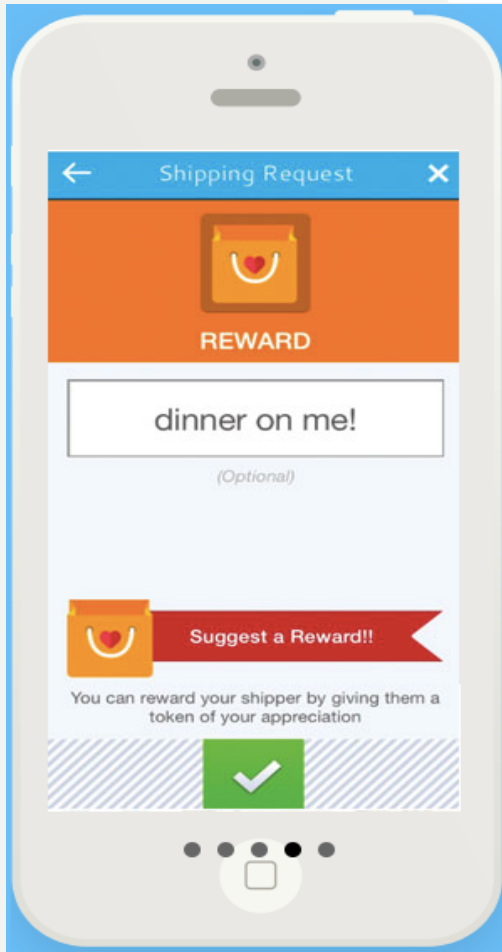


Download app, create profile and link with social media
To create a shipping request indicate the item you need to be shipped

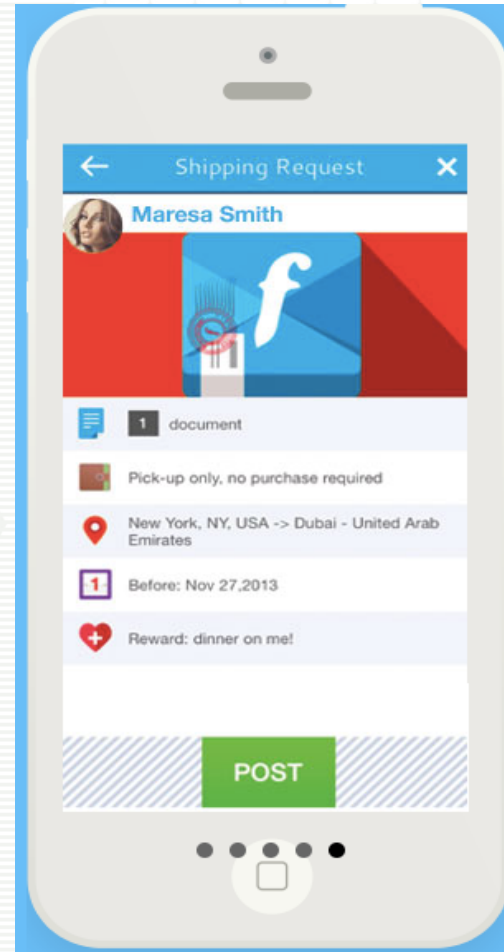


Indicate pick up location, drop off location

MOBILE APP: CREATE SHIPMENT REQUEST



Indicate reward offered to your friend

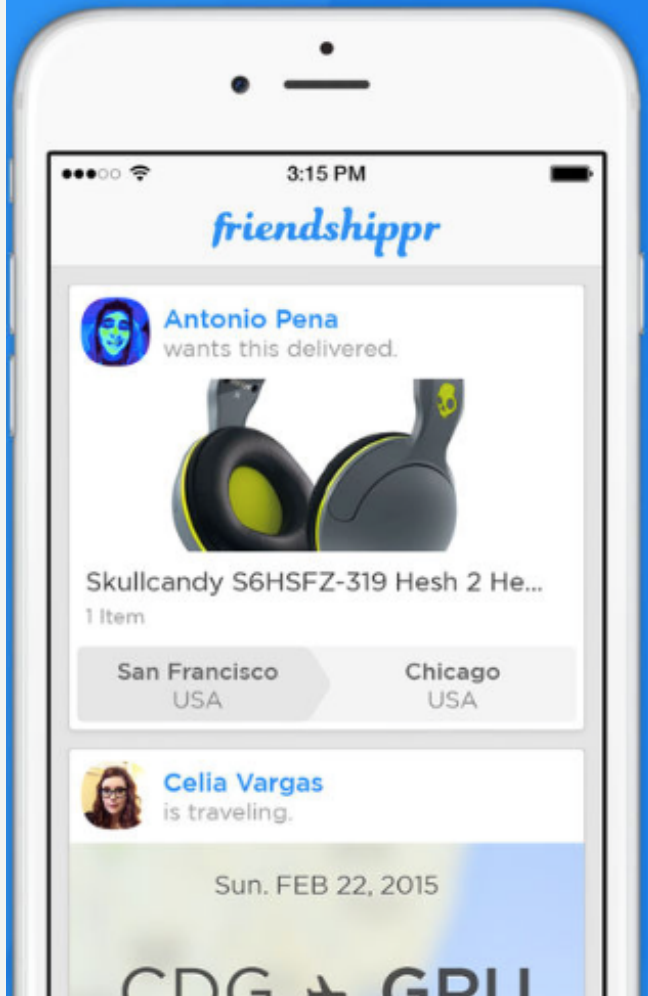


The shipping request will be posted on your social media and your friends can accept the request

MOBILE APP: FOR TRAVELERS



Need to ship something with a friend? See who's on the go and ready to help.



Friendshippr will help you communicate and connect your shipping requests to the right friends. The app will help match your friends travel routes with your shipping needs.

MARKET TRACTION



- Received \$670,000 from angel investors in Dubai
- Alexa Website Traffic Global Ranking: **4,784,690**
- friendshippr.com receives about 40 unique visitors and 40 (1.00 per visitor) page views per day which should earn about \$0.32/day from advertising revenue
- Estimated site value is \$134.97

Ranks	Grossing	Highest Ranks ?	Highest Grossing ?
		Overall	Utilities
# of countries - rank 10 reached		0	1
# of countries - rank 100 reached		1	14
# of countries - rank 500 reached		5	49
# of countries - rank 1000 reached		12	70
United Arab Emirates		186 Jan 08, 2014	10 Jan 08, 2014
United States		-	1164 Dec 12, 2013

<http://www.alex.com/siteinfo/friendshippr.com>

MARKET TRACTION CONT.



THE WALL STREET JOURNAL. MIDDLE EAST

11:23 am ET
Jan 7, 2014 DUBAI

New Startup App Champions Friend-to-Friend Shipping



FINANCIAL TIMES

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[Friendshipp](#) lets you use your global network of friends to take stuff back and forth and save on shipping costs. An app for the discerning Muslim traveller, [Irhal](#) contains over 90 cities guides and identifies mosques and halal restaurants, as well as alerts for prayer timings and the direction of Mecca.

VentureRadar Popularity



VentureRadar Popularity: Medium

The popularity score combines profile views, clicks and the number of times the company appears in search results.

● Popularity on VentureRadar is Medium (as of 31st Jan 2017)

Source: VentureRadar

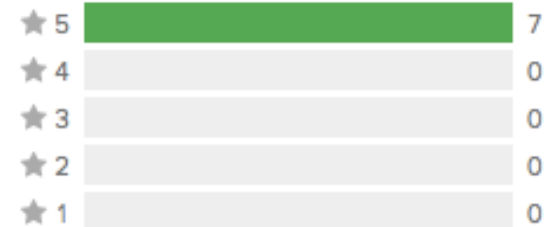
Average Ratings (United States) More Countries

All Versions - **5.0 - 7** ratings

5.0



7 ratings



Updated on Jan 13, 2014