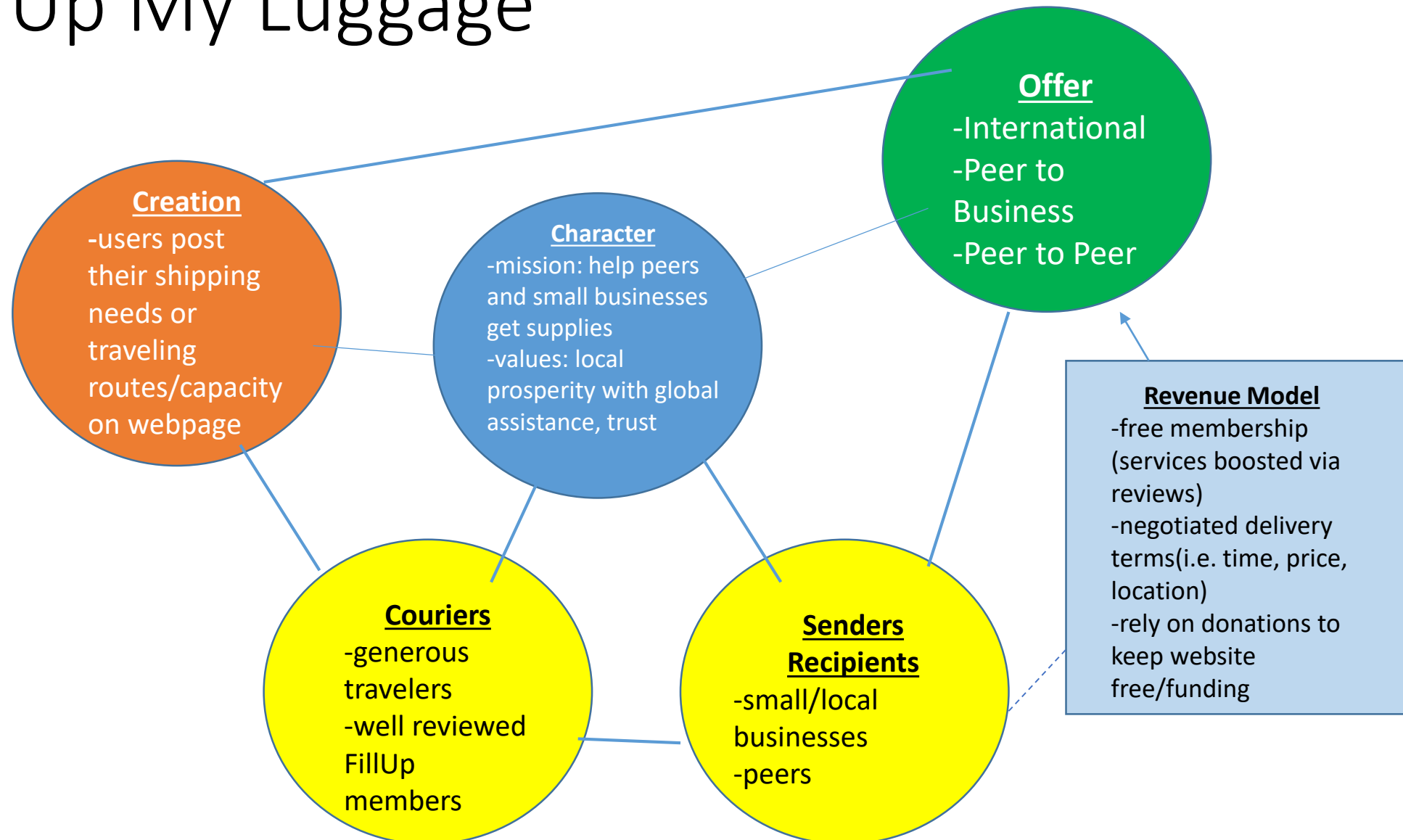
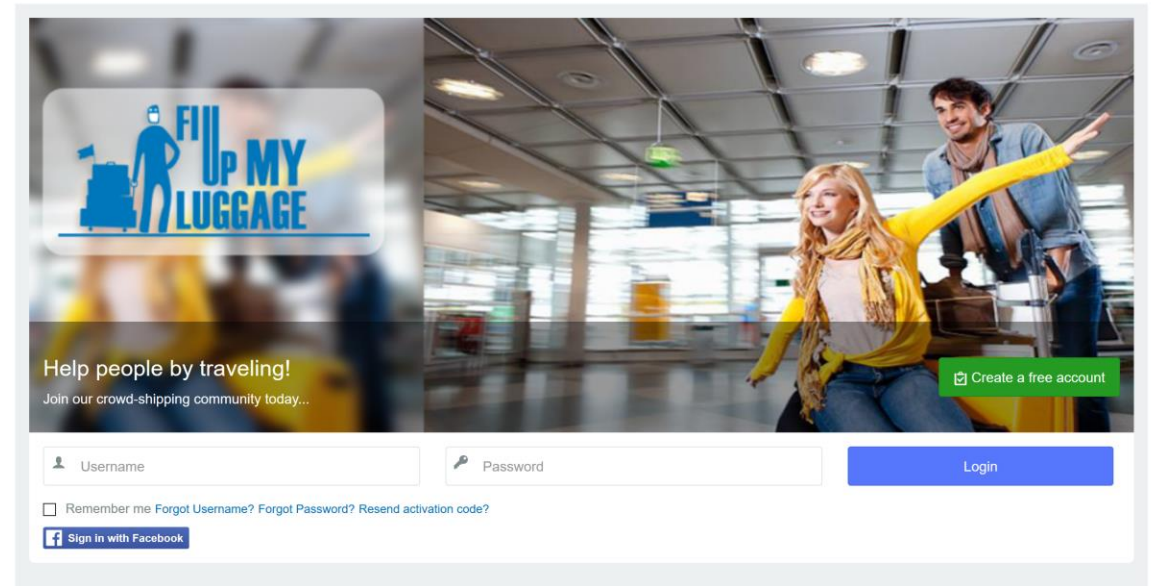


Fill Up My Luggage



User Communication

- No App
- All communication accomplished via postings on free online account
- Sign up also via Facebook



Sample Posting

One-time requested trip from Zurich Airport, 8058 Zürich-Flughafen (CH) to Ngurah Rai International Airport, Jalan Raya Gusti Ngurah Rai, Tuban, Kuta, Kabupaten Badung, Bali 80362 (ID)

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Type and regularity

Type	One-time
Round trip?	No, only one way!

Your route

Journey there	From Zurich Airport, 8058 Zürich-Flughafen (CH) to Ngurah Rai International Airport, Jalan Raya Gusti Ngurah Rai, Tuban, Kuta, Kabupaten Badung, Bali 80362 (ID) at 11:00 O'clock on 31 Jan 2017
Describe your shipment or your planned trip. Please describe how you would like to reward the traveler or how you would like to be rewarded as a traveler.	4 swiss knives (400 gram), 1 hunting knife small (300 gram), 2 kilo swiss cheese and swiss sausages, 1 bottol wine 0.75 l (approx 1 kilo). Reward 1 week stay in my villas guestroom in anturan, Bali (beachaccess and housereef). Your travel date is flexible. Also: Every airport in Switzerland is possible. If you can't bring all, I'm happy for parts of it. Just contact me.

Non-monetary
incentives beyond
payment of goods

Flexible shippers

8 FillUp Rules

1. Do not violate any local or international laws
2. You have the right to cancel a shipment at any stage of the process
3. Travelers: always check the content of the package
4. Shippers: ensure packages are damage proof and devices are charged
5. Communicate with each other immediately in case of any changes or problems
6. Do not cancel a meeting within 48 hours of collection
7. Write a review on FillUp about your Traveler or shipper
8. Enjoy Fill Up My Luggage and have fun!

Market Traction

- Established 2014
- Low web traffic/following
- Recommended by many Dutch travel blogs —→ corporate offices located in Netherlands
- Have not differentiated themselves from other startups offering similar services
- Rely on donations for funding/support business operations

