



CROWD DELIVERY

Just Use Crowd



What is Crowd Delivery?

- Crowd Delivery is a Business to Customer market
- Intra-urban service
- Selected team

"It is a massive relief and weight off my shoulders.
Shopping is now easy and simple."

Business Model

Creation

- Customers make list of their items
- Customers receive the order within 30min

Character

- Business oriented
- Efficiency
- Partnerships

Offer

- Business to Customer
- Intra-urban service

Stakeholder

- Groceries
- "Legendary Hero"
 - US citizen

Revenue model

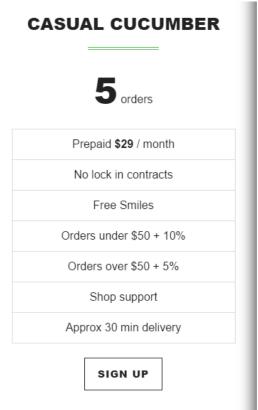
Monthly fees

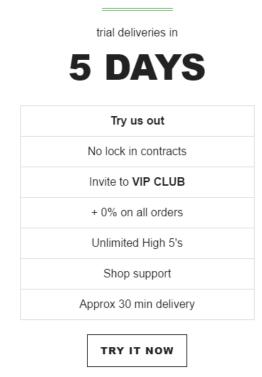
How does the business operate?



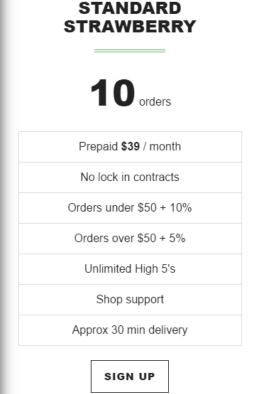
How do we pay for the service?

- Fixed prices, monthly fees
 - \$29 for 5 orders
 - \$39 for 10 orders
- Free trials to attract new customers





5 FREE



Who are the stakeholders?

Sender
Grocery stores
Convenience
Liquor stores
Fast foods

Courier
Professional team
30min delivery

Receiver
People who work a lot
Mother with children

→ Use this time to do
something else

How is Crowd Delivery oriented?

- Business oriented
- Professional team called the "Legendary Hero"
- Being on time (less than 30min
- Efficiency



Our team of Legendary Heroes race around the shops and pick your order to the highest quality



Your groceries are delivered to your door in around 30 mins

Information and communication

- App in Play-store and App store
- Easy to use (user interface)
- Being efficient in your life
- Can order what you need every where (home, office...)
- Avoid going to shop and wait in lines



ITS AN APP FOR YOUR PHONE

Download the app or use the website

Market Traction & performance

- Target the US market which is a big market
- Everyone is potentialy a customer
- Best customers:
 - Mother with children
 - People who work a lot
 - Friends drinking a Friday or Saturday night