

carrywithyou^{beta}



EMPIRICAL STUDY ON CROWDSOURCING BUSINESS

AMAN NAMDEO

CREATING THE NEXT®

Introduction

- Founded in 2015 by Volkan İnanç.^[1]
- Turkey based startup, Headquarters in Istanbul, Turkey.^[1]

Offer Pole

- Social network and P2P shipping platform.^[2]
- International/Interurban - Connects travellers and people from around the world.^[2]



Stakeholder Pole

Couriers : Commuters/Travellers

Recipients : Individuals/Locals

Character Pole

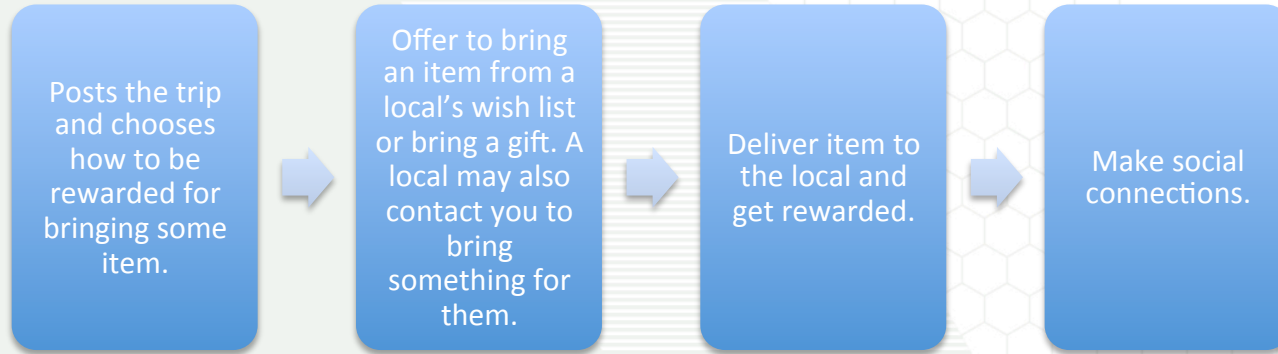
Mission

Make shipping faster, easier, cheaper and more fun by connecting people from all around the world.^[2]

Community oriented – based on trust – Forges Human Connection.^[2]

Creation Pole [3]

Commuters/Travellers



ADD A TRIP

From To

Travel Date Return Date
(Optional)

By

by plane

How often do you make this trip?

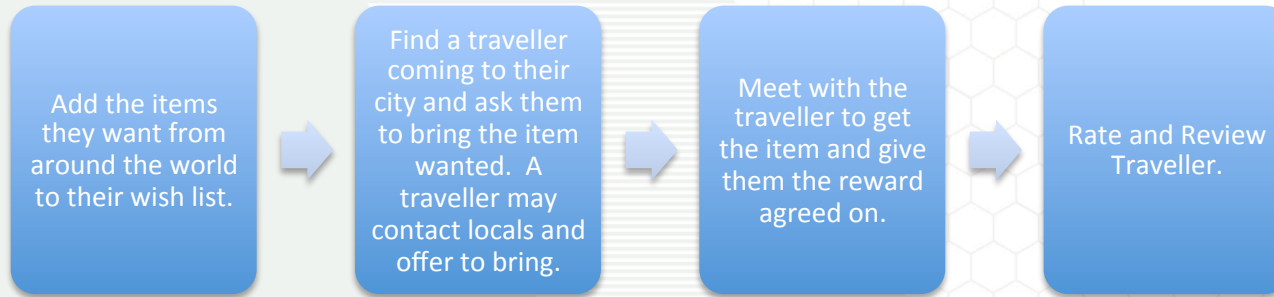
Trip Note

Creation Pole^[3]

Locals



- Meet with the traveller to get the item and give them the reward agreed on.



	Richard P.			Bangkok,TH		Brighton,GB
	Awais M.			Beirut,LB	 Several times	Manhattan,US
	Diana M.			Beirut,LB	 Several times	Bucharest,RO

Revenue Generation ^[4]

- CarryWithYou currently does not require a payment.
- The website receives about 20 unique visitors and 34 page views per day
- Earns about \$0.16/day from advertising revenue
- Estimated website worth is \$240
- The future plan is to charge commission on Transactions.

Value Proposition

- Savings on Shipping Cost.
- Receive and send the items faster than standard delivery.
- Avoids the items being held up in customs, saves time.
- Benefit of human connections and new friendships.

Competition

No reliable sources available on this section.

References



- 1) <http://www.carrywithyou.com/city/HFO1FLicHbl>
- 2) <https://www.crunchbase.com/organization/carrywithyou#/entity>
- 3) <http://www.carrywithyou.com/cwy/faq>
- 4) <http://carrywithyou.com.hypestat.com/>