

Empirical Study on International Crowdshipping: **bring4u**

ISyE 6339 | Supply Chain Information Systems

Team 7 Members

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- P2P
- Buyers and carrier are mostly from people living in Taiwan
- Two major payment method



Buyers: Ordering Process

1

Find items on bring4u to purchase. If desired item is not listed, buyers can post a request to search for such item

2

Buyers can decide how much they would like to pay for the items and the delivery service
This request will be sent off to be matched and verified

3

Once the buyer's request is matched, the request will be open to carriers to select and deliver

4

Buyers do not pay until the items are received, checked, and confirmed

Carriers: Picking Delivery

1

Carriers can earn money based on matched price (Buyer's offer)

2

There are no limitations on how many items a carrier can deliver. Carriers can choose their desired items or routes

3

Carriers pay small amount of money to insure buyer's and other carriers' rights

4

Follow the buyer's delivery instruction to deliver items. Buyers will pay after they have received items

Website: Buyers selecting items

跑客幫國際代購媒合網

買家購物 跑客接單

登入/註冊 訂閱電子報 聯絡客服 幫助中心

本週必買 本週熱門代購商品 高價差商品

 <p>Dyson Pure Hot + Cool™ 空氣清淨涼暖氣流倍增器 (白銀色)</p> <p>NT\$ 17,911</p> <p>來自  Amazon</p>	 <p>Dyson Pure Hot + Cool™ 空氣清淨涼暖氣流倍增器 (藍色)</p> <p>NT\$ 17,911</p> <p>來自  Amazon</p>	 <p>戴森 Dyson 360 EYE 掃地機器人 (藍)</p> <p>NT\$ 37,357</p> <p>來自  Topshop</p>	 <p>戴森 Dyson 360 EYE 掃地機器人 (紅)</p> <p>NT\$ 37,357</p> <p>來自  D-rise</p>	 <p>SONY FDR-AX30 4K 數位攝影機</p> <p>NT\$ 21,901</p> <p>來自  價格.com</p>	 <p>Rimowa Limbo 32吋 四輪旅行箱</p> <p>NT\$ 23,266</p> <p>來自  Markenkoffer</p>
 <p>YAMAHA YAS-103 單件式無線家庭劇院</p> <p>NT\$ 5,200</p>	 <p>haman/kardon NOVA HiFi 2.0 聲道立體聲無線藍芽喇叭</p> <p>NT\$ 10,651</p>	 <p>SONY HT-NT3 單件式環繞家庭劇院</p> <p>NT\$ 18,456</p>	 <p>象印 IH 電子鍋 1.5L EL-MA30</p> <p>NT\$ 8,657</p>	 <p>ONKYO CR-N755 網路、CD播放多功能擴大機</p> <p>NT\$ 9,388</p>	 <p>Kitchenaid Stand Mixer</p> <p>NT\$ 22,454</p>

- Buyer's page is full of product advertisements
- All the products here have been requested
- Newly requested products will be added once the buyer's request is fulfilled

Website: Carriers picking delivery

跑客幫 國際代購媒合網 登入 / 註冊

買家購物 **跑客接單**




三菱 MJ-180GX-W 靜音除濕機

Amazon 問與答 0

14天 不指定商店

我要追蹤 懸賞單詳情



被搶走了

ニンテンドークラシックミニ ファミリーコンピュータ

Amazon 問與答 3

21天 不指定商店

懸賞單詳情



已結案

English Pear & Freesia Cologne | Jo Malone London

Jo Malone 問與答 4

14天 6件

懸賞單詳情

- Carrier can pick what they would like to deliver; item on the left is waiting to be picked
- Item on the left is picked
- Item on the left is and delivered

Business Performance and Popularity

- In 2017, 9,490 followers on Facebook



- Site popularity according to Alexa Traffic Ranking
- 93.6% visitors from Taiwan

References

- bring4u
<https://bring4u.tw/PiggyBlog>
- Alexa Traffic Statistics
<http://www.alex.com/siteinfo/bring4u.tw>