Introduction

BonCarry is a collaborative and alternative delivery system, based on the exchange of experiences between users. Through our platform you will be able to contact travelers from all over the world and request your collaboration to fulfill your wishes.

The experience will be based on mutual trust and on both sides to make a profit. For example, you get the memory you always wanted to have, and in return, you could pick up the traveler at the airport, show him your city, or pay him as you please. The conditions of the agreement and the reward are totally private: everything will depend on the relationship of trust that is established and what both parties define as "fair."

Whether you are traveling or wanting something from a far country, BonCarry is the place to look for new experiences, meet people and make wishes come true.

How does it work

Carriers post their trip information including place of departure, destination, departure time and arrival time People who are looking for carriers enter the place of departure and destination of the expected trip of the item They also choose the tolerance distance of the place of departure and destination.

How does it work (continued)

The website returns feasible carriers.

People make deals by chatting with each other on the website.

There is no way to pay each other on the website.

Business Model

Offer Pole

P2P platform	BonCarry is a collaborative shipping platform, connecting people who travel, and who can transport an object, with people who need or want that object.
Globally served	Support both local and global shipping

Creation Pole

Interface	Website based.
Matching	Mainly self match. You can search trips whose place of departure and destination are near certain locations and pick one from them.
Tracking	Real time tracking is not available.

BonCarry.com BETA

Revenue model

Negotiation	No price suggestions given by the website. Price solely depends on negotiation between requester & carriers.
Revenue	Free for users.

Stakeholder

Courier	Travelers or commuters are opportunist couriers. Payments are not made through the website.

Character

Motivation	Community oriented. Completely dependent on human action and trust except the matching process.

Value Proposition

- The website helps users to know the travel plan of carriers and matches users with carriers

- It also offers users a platform to chat with each other about the delivery: negotiate price, figure out where to meet, etc.

- It can help the users make friends

Limitations of the Service

- Depend solely on users' trust on each other, no transaction protection

- Completely no rules to punish late shipments, etc.

- No way to track the real-time location of the carrier

Business Traction and Performance

- The company is a startup and it failed to get further investment (V TF Invierte) in May 2014
- According to its facebook, the company has been dead since June 2014
- No trips posted on the website now
- Its lack of profitability probably killed itself
- If it had lots of users, it may have been making money on commercials, but it failed to gather that many users

BonCarry
June 12, 2014 · 🌐

To our and our usuari@s: do not despair! We are rethinking our strategy for this platform can help you in your travels... for now you can keep climbing trips and asking for things to other people. The platform is still open.

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References

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